# M DESK

## Next-GEN Co-Work Space





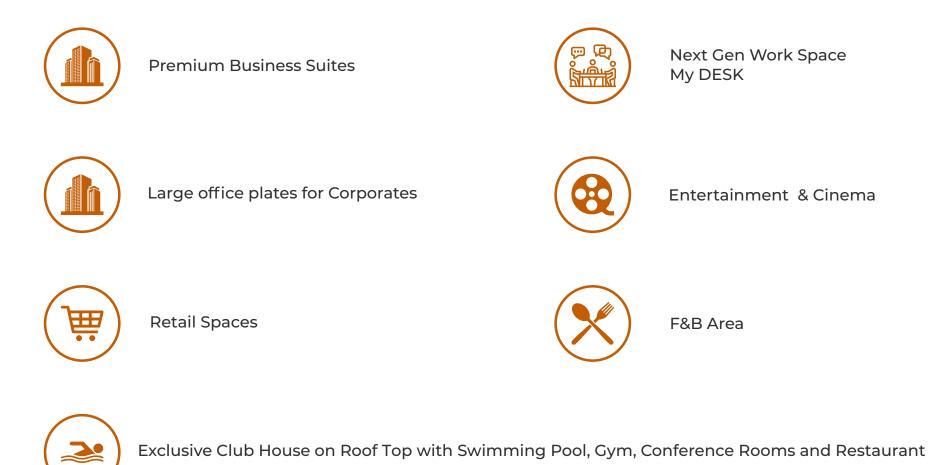
## IT TAKES ONE ICONIC LANDMARK TO PUT A CITY ON THE MAP

WTC Faridabad is envisaged as a mixed-use space combining meticulously planned retail, F&B, and office spaces. It aims to create an ecosystem that provides the perfect location to work, shop, party, and entertainment. It also serves as a social magnet that maximizes footfall as a destination for high-end retail labels, F&B outlets, and well-known hospitality brands that aim to connect with their affluent audiences in an ultra-modern setting.



The images reflected are an Artistic View and may vary from Actual at Site, subject to approval of plans.

## A Unique Blend of Office & Modern Retail



The attentively and carefully planned infrastructure and facilities of WTC Faridabad provide you with a distinct edge as far as day-to-day operations are concerned. This enables you to focus on your business performance and leave the rest to the specialists.

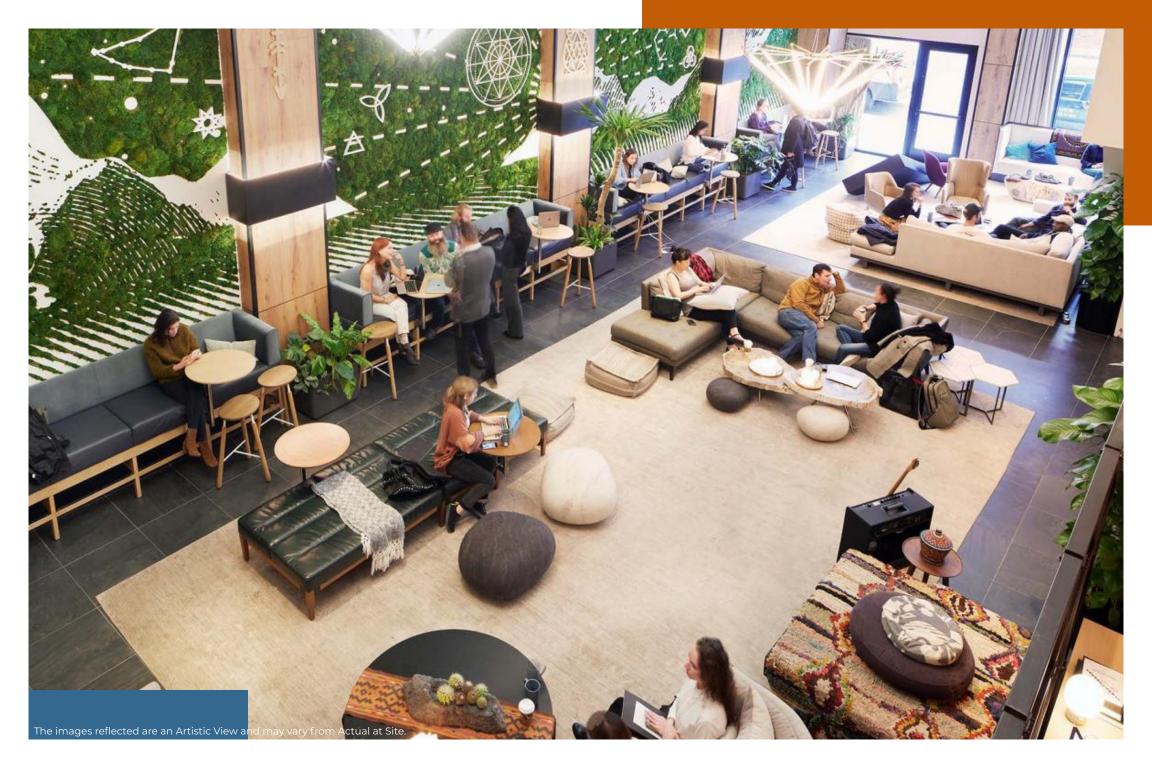
### PRESENTING-

## **MYDESK**

Next Gen Work Spaces Addressing the needs of New Age Occupier

### EXPERIENCE - REALESTATE AS A SERVICE --





## THE IDEAL MIX





#### **OPEN DESK**

Enjoy a personal cabin with world-class amenities for undisturbed working.

Find an exclusive and reserved seat for you with everything you need to work.

**PRIVATE OFFICE** 





#### **EVENT ZONE**

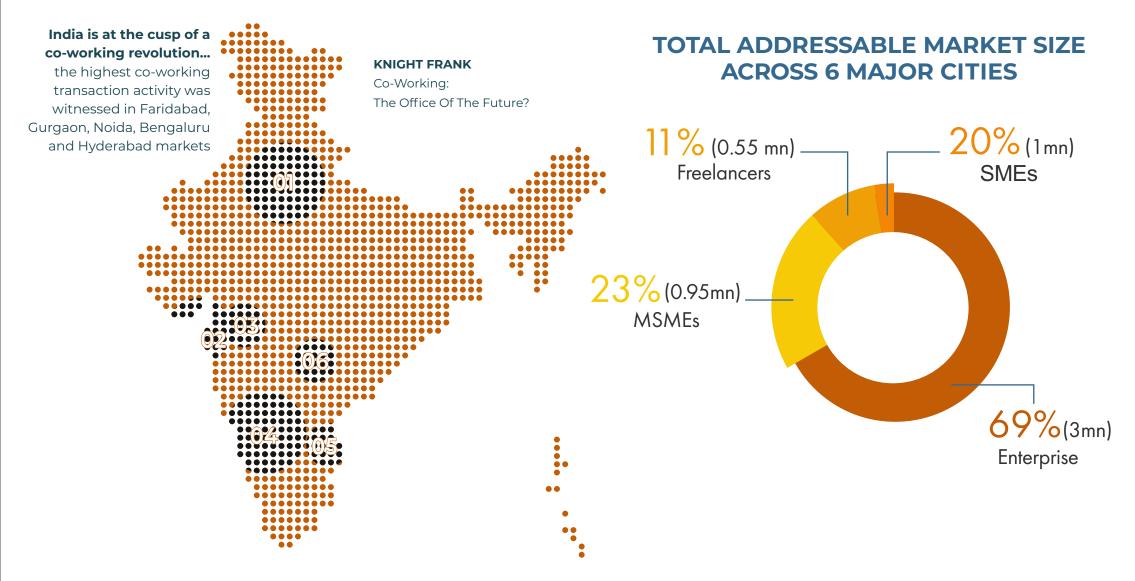
#### **MEETING ZONE**

Here's a space for when the gathering gets larger. Hold exclusive events for your teams, clients, or business associates.

We can use exclusive sound proof space for meetings, interviews and monthly reviews.

Here are work spaces that are designed with you in mind. With a mix of open spaces, shared offices, dedicated desks and meeting areas - get complete flexibility to choose the way you want to work.

## THE BOOM OF CO-WORKING SPACES



Delhi-NCR, with its sub-cities of **Faridabad**, Gurugram, Noida, and Ghaziabad, is the fastest growing co-working market in India, essentially on account of its large population of freelancers and MSMEs that are located in the region.

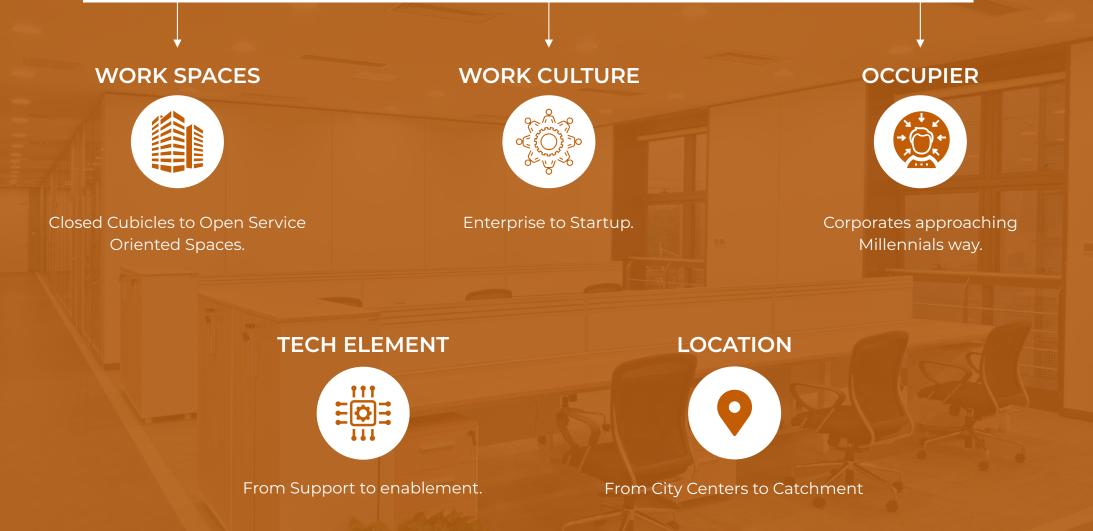


## THIS IS WHERE IDEAS START-UP





## **PRIORITIES OF THE FUTURE**



<sup>44</sup>Take the case of a global consultancy firm in Tokyo that occupied five floors of an office building in an unexciting warehouse district. Last year, the firm moved into less than half of its earlier office space housed within a glitzy skyscraper right in front of Tokyo Station. The loss of almost a quarter of its earlier office space was compensated by 15 different types of workspaces. These included standing desks, cafe-style desks, and silent library-like offices were talking and ringing cell phones were prohibited. Their employees loved the new spaces. <sup>31</sup>



#### **Operational Excellence**

Optimize enterprise resources and service delivery to increase productivity and mitigate risks

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FUTURE OF CO-WORK

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#### **Continuous Innovation**

Combine new thinking, solutions and processes to drive value creation and accelerate transformation

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#### Human Experience

Enhance user experience 04 through engagement, empowerment and fulfillment

#### Financial Performance 05 -

Manage spending to enable growth and enhanced return on investment (ROI)

## **STRATEGIC LOCATION & SUPERIOR CONNECTIVITY**

WTC Faridabad's location within Delhi NCR confers a decided advantage in terms of demographics and catchment area. In addition, it is located at the border of Delhi and Faridabad, easily accessible to HNI individuals who reside in South Delhi as well as the social base of quality residential and commercial hubs and corporate, commercial and industrial hubs within the Delhi NCR. The locational advantage is certain to translate into high footfalls at WTC Faridabad.



0 Km from

Delhi-Faridabad toll



Right on 6 Iane Delhi-Mathura Highway Nh2

Walking distance from

Sarai Metro Station



2 Min. drive form Mohan Co-operative



Fast access to both International Airports

## THE WTC ADVANTAGE

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World's Most Prestigious Business Address



Connected to 1 million businesses in 321 locations across 81 cities



Preferred by Fortune 500 companies globally



Known to act as a catalyst to the economies it serves, bringing prosperity to the entire region.





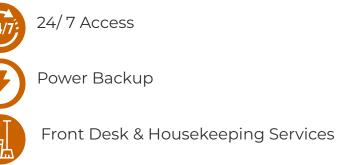


\*Based on surveyed World Trade Center operations in 2007 and 2012, as published in WTCA brochure 2016.

## **EVERYTHING YOU NEED TO TAKE IT TO THE NEXT LEVEL**

#### **Essential Services**





#### Lifestyle



#### Security



#### **IT Services**



Metro Connectivity

Walk into a workspace that is equipped with everything you need to get started - right from furniture to the services you need. Get a dedicated support team to ensure that everything is smooth and running. Here's an overview of all the services you'll be getting.



Site Office: 12/6, 12th Avenue, Delhi Mathura Road, Faridabad, Haryana 121001 For more information, please visit www.wtcfaridabad.org

Developer- RPS Infrastructure Ltd; CIN : U45201DL2005PLC140779, Project: WTC Faridabad, RERA Registration No.- HRERA 198, 203 and 204 of 2017. Brand(s) World Trade Centre and WTC are owned by World Trade Centre Association Inc., New York USA and WTC Faridabad Infrastructure Development Private Limited being subsidiary of WTC Noida Development Private Limited is authorized to use the brand "WTC Faridabad" for real estate project in Faridabad and WTC Faridabad Infrastructure Development Private Limited has allowed the company (RPS Infrastructure Limited) to use the trademark "WTC Faridabad" and "WTC" logo for their project, with RERA Registration number 198, 203 and 204 of 2017, further details can be viewed at https://haryanarera.gov.in. Company's use of trademark "WTC Faridabad" is merely permissive in nature which can be withdrawn at any time. Neither WTCA, New York nor WTC Faridabad Infrastructure Development Private Limited or its holding company shall have any liability or responsibility towards the applicant/allottee. Company (RPS Infrastructure Private Limited) shall be exclusively responsible for the liabilities arising from the booking/allotment of units in the project. The content published/printed herein are not any sort of invitation, legal offer or promise from the company. No claim is made as to the accuracy or authenticity of the content. All representations made are for illustrative purpose and are not intended to be exhaustive. The information and statistical data herein have been obtained from sources we believe to be reliable. Such information has not been independently verified and we make no representation or warranty as to its accuracy, completeness, or correctness. You should make your own assessments in placing reliance on data.