



# 22+YEARS OF LEGACY

# 6 MILLION+ SQ.FT DELIVERED

# 3000+ HAPPY CUSTOMERS













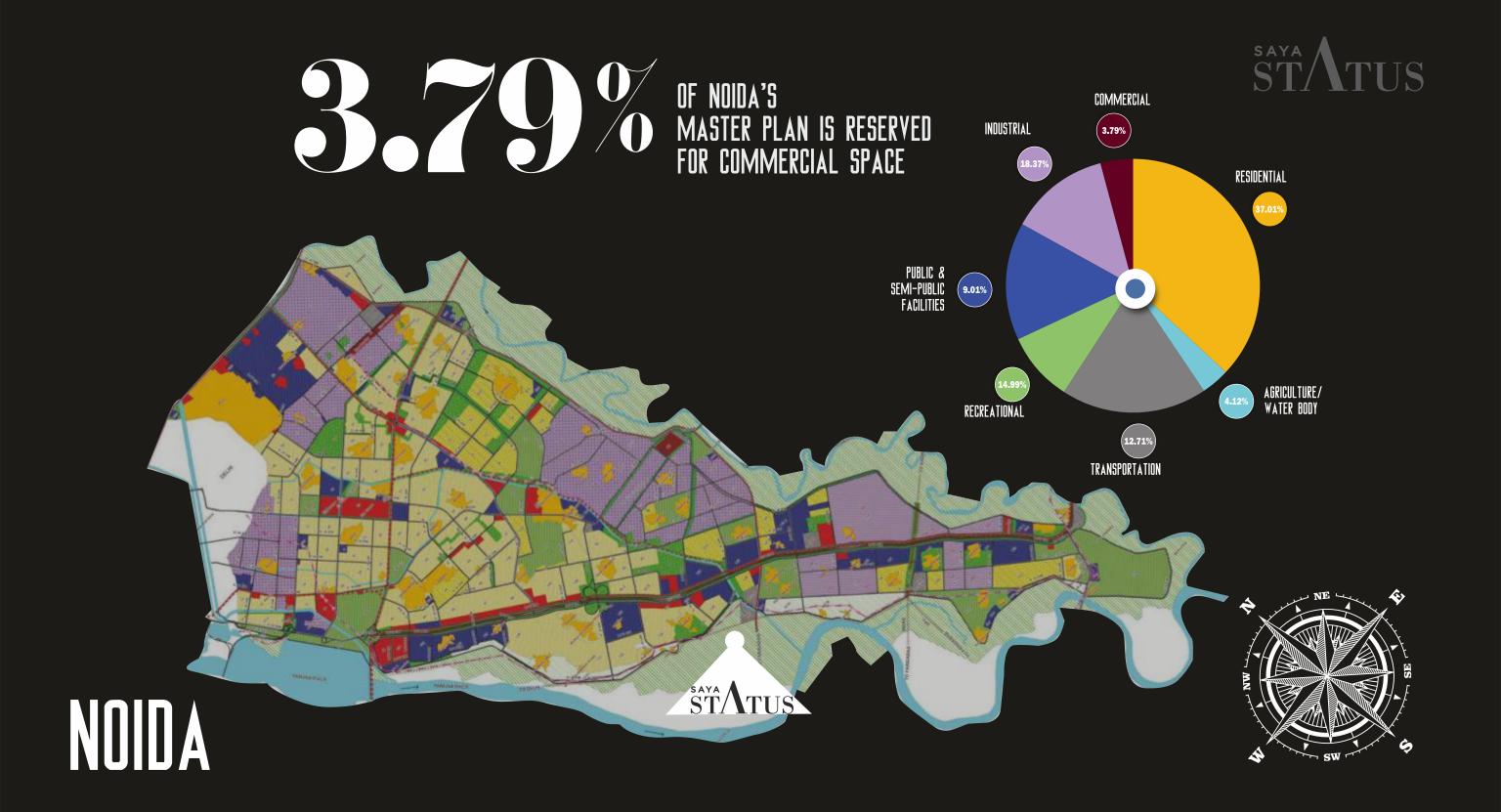






#### P R E S E N T I N G





### INSIGHTS FULFILLING DEMAND

### LOYALTY

40% OF FREQUENT MALL SHOPPERS GO AT LEAST TWICE A MONTH TO COMPETING DESTINATIONS.

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50% OF SHOPPERS COMBINE SHOPPING WITH LEISURE.

**◎ + Ψ** 

**†** †

75% OF SHOPPERS COMBINE LEISURE WITH DINING

# **MEETING**

21% OF CUSTOMERS VISITS SHOPPING MALLS TO MEET FRIENDS.

#### QUALITY

CUSTOMERS HAVE EXPRESSED A PREFERENCE FOR GOOD QUALITY FOOD & BEVERAGE OUTLETS WITH AMPLE SPACES, OUTDOOR SEATING, FRESH AIR AND GREENERY, WHICH IS RANKED THIRD MOST IMPORTANT REASON FOR CHOOSING A MALL.

### TRAVEL TIME

CUSTOMERS ARE WILLING TO TRAVEL LONG DISTANCE FOR A SPECIAL EXPERIENCE, 80% OF PEOPLE WILLING TO TRAVELS OVER 30 MINUTES.

#### **GROCERY**

+70% OF SHOPPERS GROCERY SHOP DURING A MALL VISIT, WITH 42% PURCHASING A FULL TROLLEY OF GOODS.





#### NEIGHBOUR HOOD

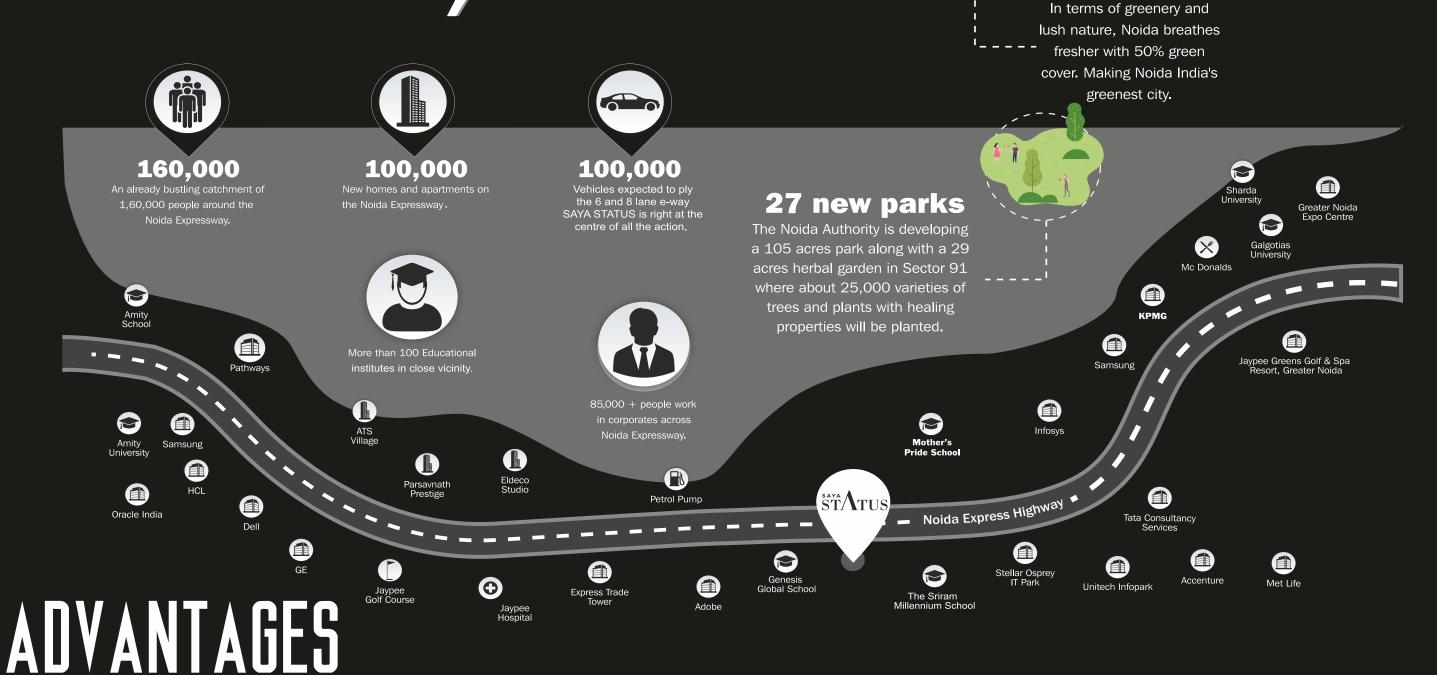
- AMITY UNIVERSITY
- JAYPEE WISH TOWN
- JAYPEE HOSPITAL
- WORLD TRADE CENTER
- GREATER NOIDA EXPRESSWAY
- AXIS BANK MAIN OFFICE.
- ATS HOUSING
- OMAXE FOREST SPA NOIDA

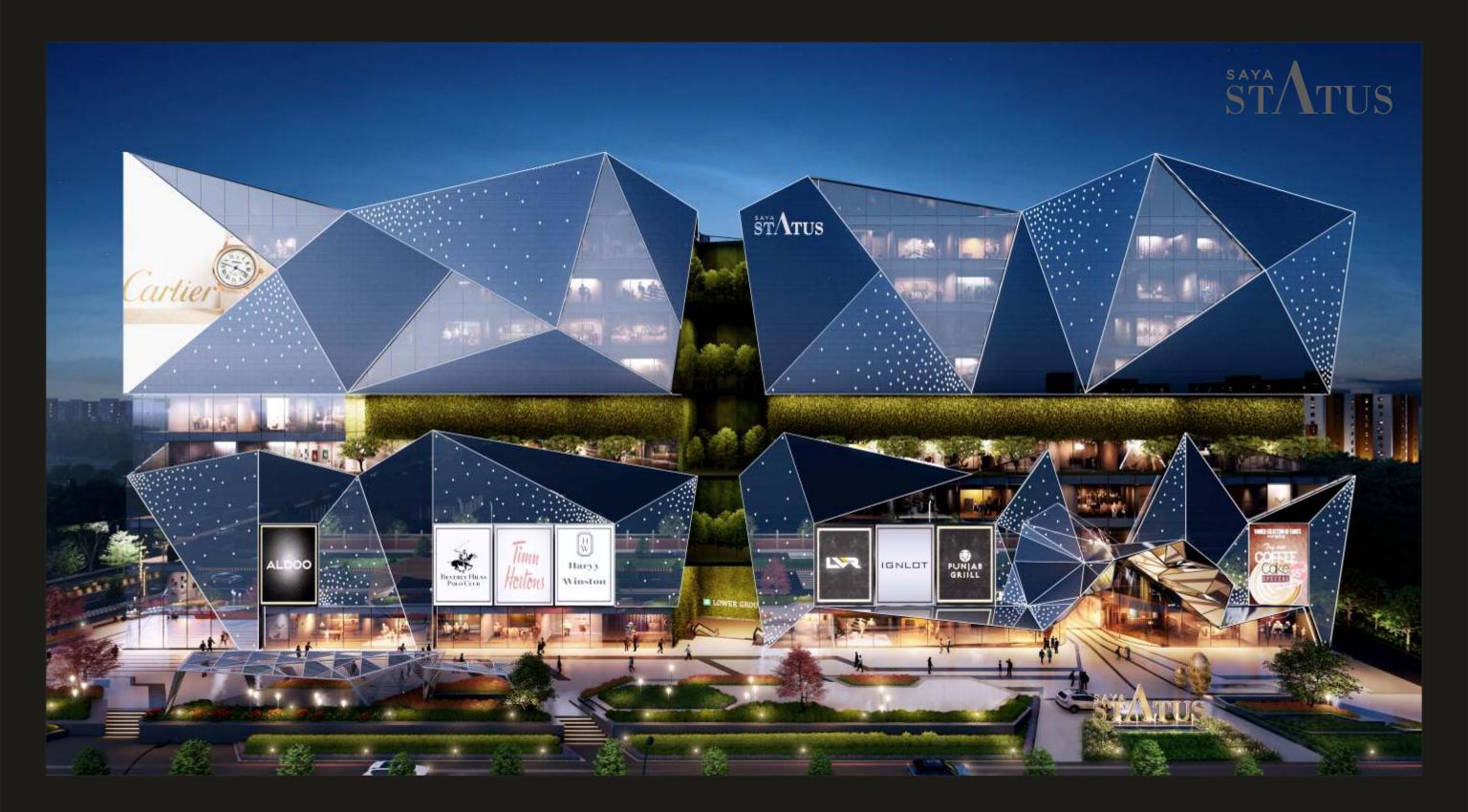


CONNECTIVITY

# PROMISE 500,000 individuals









#### SAYA STATUS



#### DESIGNED BY DP ARCHITECTS

THE BRAINS BEHIND THE DUBAI MALL, DUBAI & GOLDEN MILE COMPLEX, SINGAPORE

THE DESIGN OF MALLS HAVE EVOLVED FROM JUST DESIGNING RETAIL SPACES TO DESIGNING OF COMMUNITY SPACES. BY CREATING MEANINGFUL SPACES, THE MALL STARTS TO EVOLVE FROM A PLACE OF PURE COMMERCE INTO A PLACE THAT CAN START TO FOSTER KEY RELATIONSHIPS AND MEMORIES.

THE FAÇADE OF THE SAYA MALL IS COMPOSED OF INTERLOCKING FACETS. THESE FACETS PRESENTS A DIFFERENT VISUAL TEXTURE DEPENDING ON THE ANGLE AT WHICH THEY ARE VIEWED WHEN YOU ARE APPROACHING THE MALL, THIS GIVES THE FAÇADE A SENSE OF DYNAMISM AND MOVEMENT THAT CELEBRATES THE ENERGY AND VIBRANCY OF THE MALL.

- CHUA ZI JUN, DP ARCHITECTS , SINGAPORE





#### SAYA STATUS



- 1.4 MILLION SO.FT. A PREMIUM CONSTRUCTION
- DEDICATED ZONES AT DIFFERENT LEVELS
- MULTI LEVEL CAR PARK
- 6 SCREENS 1300 SEATS
- FOOD COURT
- DESTINATION TO A LUXURIOUS BRANDS





VICTORIA'S SECRET





R&B



CHARLES & KEITH



























Bath&BodyWorks







## RETAIL PARTNERS















## SERVICES

A LIST OF PERKS HAND-PICKED FOR YOU ON EACH AND EVERY VISIT TO YOUR FAVOURITE DESTINATION MALL.





















## SAYA STATUS