

Railway and Highway in Zurich; Subway Station in Boston; Monorail in Seoul; etc

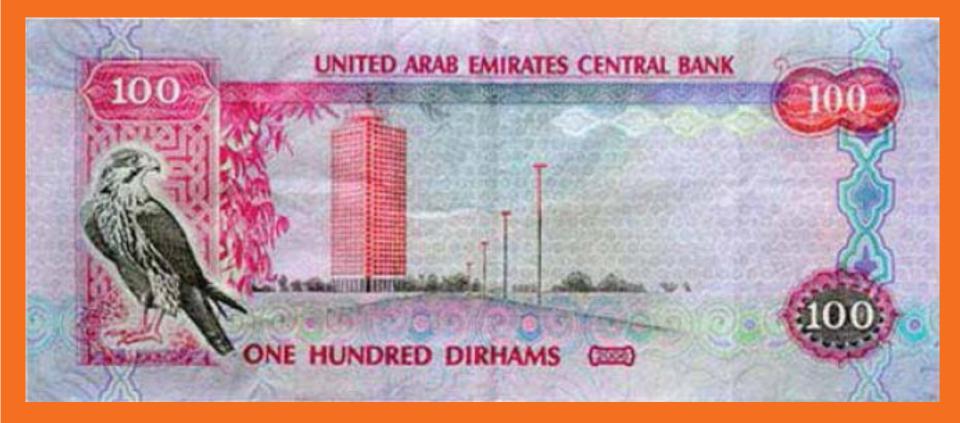
# ONE **CATALYST** THAT BUILDS COMMUNITIES AND DRIVES INFRASTURCTURE GROWTH



The city's first landmark in 1979. The DWTC has acted as a platform for business growth.

#### "TRANSFORMATIONAL IMPACT"





The DWTC Recognized on 100 Dirham notes

#### "DRIVING A NATION'S ECONOMY!"



# NOIDA – THE NEXT ICONIC DESTINATION



As one of the largest planned industrial townships of Asia, Noida has emerged as the hub of India's growth as an economic superpower. The meteoric rise of Noida has attracted major corporations and SMEs to set up new offices in NCR.



# NOIDA – THE NEXT ICONIC DESTINATION

## CONNECTS GLOBAL BUSINESS

- Excellent connectivity to all major cities via air, roads, expressways and national highways
- Metro for direct connectivity to Delhi and all other regions in NCR
- Superior connectivity through DND-Yamuna-Taj Expressway
- Just 25 mins drive from New Delhi

## WORLD-CLASS INFRASTRUCTURE

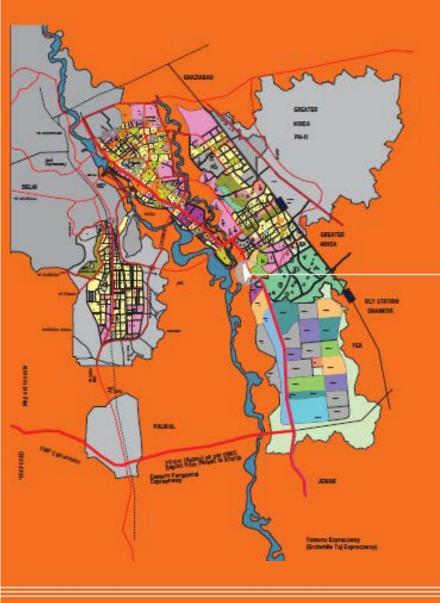
- Sports City, F1 Racing Track and 2500 acre of residential options
- An education hub with over 40 Engineering and Management Institutes including the 511 acre Gautam Buddha University campus
- The fastest growing residential market in Delhi NCR
- Night Safari

## NEW EMERGING BUSINESS HUB

- Home to 50 IT/ITES MNCs, 25 of which have captive campuses
- The 4th largest IT-BPO destination in India
- Considered the best location in the country to start semiconductor operation, next only to Bangalore
- Accounts for nearly 10% of total exports (NASSCOM) and attracts a large workforce







## A LOCATION WITH AN EDGE

- STRATEGICALLY LOCATED ON YAMUNA EXPRESS WAY, GREATER NOIDA TECH ZONE 1
- NEAR GAUTAM BUDDHA UNIVERSITY, NIGHT SAFARI



# MORE THAN 50% MARKET SHARE

IN COMMERCIAL SPACE, DELHI NCR, 2013-14





# AN ECOSYSYTEM THAT FOSTERS ENDLESS POSITIVE GROWTH CYCLE



Work-Life Balance leads to increased productivity and boost in competitiveness:

- React to changing markets more effectively and meet global customer demands through flexitime work shifts
- Meet seasonal peaks and troughs in business
- Reduces Staff Turnover and Recruitment Costs
- Improved employee health and wellbeing
- Improved Brand Perception



### A THRIVING ECOSYSTEM WITHIN A COMPLEX





## AN INVESTMENT OPPORTUNITY TO PROFIT FROM





#### PRESENTING MOBILE OPEN EXCHANGE CLUSTER

MOX @ WTC NOIDA - AT THE CENTER OF WORLD TRADE CENTER NOIDA REVOLUTIONIZING THE ERA OF INDIA'S MOBILE FOR A BETTER FUTURE

A MOBILE ECOSYSTEM LAUNCHED
BY WORLD TRADE CENTER NOIDA AND UP GOVERNMENT



BE A PART OF THE LEGACY

### A STRATEGIC INVESTMENT THAT ENABLES

WTC as a global power brand has been delivering profitable opportunities to a million businesses for more than 75 years.

WTCs are proven to be catalysts of regional development thereby significantly improving their own capital values over a period of time as compared to other commercial complexes.



WTCs across the globe on an average enjoys 33% HIGHER OCCUPANCIES & 18% HIGHER RENTALS

WTCs are landmarks in the region they serve and become highly desirable complexes providing a unique & strong differentiation to the owners















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