

### KW BUE PEARL

A KW GROUP PROJECT



#### Why KW Blue Pearl?

- Do you want to invest in an investment-worthy property to exponentially enhance your financial freedom addressing all investment related concerns and worries?
- Do you want to nail the financial uncertainties of your loved one and family for the next seven generations?
- Do you want to gift a legacy of a financial Empire to your prince and princess?
- Do you want to be a proud owner of a unique mall and that too, a fully approved property on DDA allotted land in the central Delhi?
- Do you want to have a robust source of a passive income to fulfil all your dreams and desires without your involvement?

If Answer of any of above question is Yes?
Then definitely, KW BLUE PEARL is the solution you are looking for.

Physical Possession
Safety of Assets
Return on Investment
Income from Day One
No Price loss during C





Financial **Products** 

Stock Market

Gold / Jewellery











































Everyone is looking for an investment that can transform their lifestyle by doubling their investments in few years and that too with the utmost Safety & Security of their investment.

















ss during Covid

Bank loan for Investment











# Investment Payment What makes a property Investment Payment Payment



#### Location

- Karol Bagh one of the most sought after retail markets.
- Corner Property with two side road and on main DB Gupta road, Karol Bagh.

#### Demand in the micro market

 Karol bagh micro market is highly sought after for retail properties. KW Blue Pearl caters to a very high demand for organised retail spaces.

#### Current price vs Current value

- Current price at which we are selling the shops are quite competitive when we take into
  account the fact that there are no comparable properties in the vicinity.
- It is the only Commercial project on free hold land, allotted by DDA, North-East facing, Ready to move in with Completion Certificate obtained and available in the neighbourhood of Karol Bagh, Delhi.
- Price and future prospect validated\* by renowned IPCs like Anarock and JLL.

#### Future price vs Current value

Price appreciation in the micro market has been very robust in the past and the same will
continue because of lack of supply.

#### Developer's reputation

KW Group is known in the Delhi/NCR market for delivering their projects on time every time.
 KW Group has a commendable brand goodwill amongst the investors and home-owners alike.

#### Uniqueness

• It is one of its kind of property with dynamic Media facade and ultra-luxurious rich interiors.

#### \* Reports available on demand

## What makes a property worth Starting your own business in



#### Location

- Karol Bagh one of the most sought after retail markets.
- On main DB Gupta road, Karol Bagh.

#### Marketplace attractiveness

 Both, modern and traditional retailers do thriving business in the market. Karol Bagh is also known for its occasion shopping options with both jewellery and bridal wear retailers making great businesses. Karol Bagh micro market is highly sought after for retail properties.

#### Footfalls

 Every day more than 50,000 customers throng the Karol bagh market. This beats even the most popular malls by a fair margin.

#### Category cluster

 Karol bagh is known for jewellery, wedding apparel and accessories. In a market, which has very few organised & approved structures, KW Blue Pearl comes as a welcome relief.

## What makes a property worth Starting your own business in



#### Amenities required for business

 KW Blue Pearl comes with all the amenities that are a must for running a successful retail business. Air-conditioned atrium and easy customer flow across levels to name a couple.

#### Amenities required for the customer

KW Blue Pearl offers all the amenities that will make a customer comfortable while shopping.
 A safe and secure environment while shopping for jewellery and weddings is a big psychological comfort.

#### Visibility required for more footfall

• KW Blue Pearl is a corner property with two side road. So more frontage, more visibility, more footfall, more revenue. As it is situated on main DB Gupta road it will attract more customers.

#### Ready to move in

• KW Blue Pearl is a ready to move in property to start a business immediately.

#### Vastu Compliant

 KW Blue Pearl is a North-East facing property which is best as per Vastu which gives more prosperity.

## what bothers you a lot at the time of Buying a property



- KW Blue Pearl is one of the very few legal structures in Karol Bagh which is fully approved by DDA & Concerned Authorities.
- KW Blue Pearl has also received Completion/Occupancy Certificate.
- It is a Ready to Move in property.
- It is developed on Free hold and fully paid up land.
- KW Group is one of the most reputed developers in Delhi/NCR with a record of before time delivery, Every time.
- Developer's Credential has been endorsed through various awards and accomplishment over the year including the Entrepreneurship Award from Uttar Pradesh Honourable Chief Minister Shri Yogi Adityanath Ji in 2017 for the track record of timely completion of project.





#### • KW Blue Pearl offers:

Secure fortified vaults on demand for its shop owners.

#### • KW Blue Pearl ensures:

Secured and enclosed precinct for the safety of its customers and shop owners alike.

#### • KW Blue Pearl assures:

• The most stringent fire safety adherence.

The Rare Gem of Karol Bagh





KW Blue Pearl, a plush commercial real estate development envisioned to become one of the finest shopping destination in the city. The project is thoughtfully designed offering a rare mix of well-planned retail and common spaces with skylit atrium, outdoor seating, refreshment zone and word-class amenities. A robust security management system has also been developed to ensure a secure environment for all retailers. In all, it is the ideal opportunity for brands and designers in search of modern retail space in Karol Bagh.





## Set in an exceptional locale

Located on Desh Bandhu Gupta Road, KW Blue Pearl is a Corner Property and lies in the immediate neighbourhood of Karol Bagh market, Bank Street, Ajmal Khan, Ghaffar market, Jhandewalan, Rajendra Place and Connaught Place close to the Central Business District (CBD) of Delhi. This zone has excellent road and metro railway connections to other parts of the city.

7 02 min

02 min Karol Bagh Market Ř

02 min Jhandewalan Metro Station

05 min Connaught Place 20 min

IGI Airport



### A Safe Heaven

One of the unique qualities of this project among many is the meticulous attention on creating a secured environment for all the retailers.



#### CCTV Surveillance

All common spaces both interior and exterior will be installed with CCTV cameras ensuring 24/7 surveillance of the property.



#### IP Surveillance

Provision for IP security cameras for all the stores. This will enable the store owners to receive updates and access live feeds 24X7.



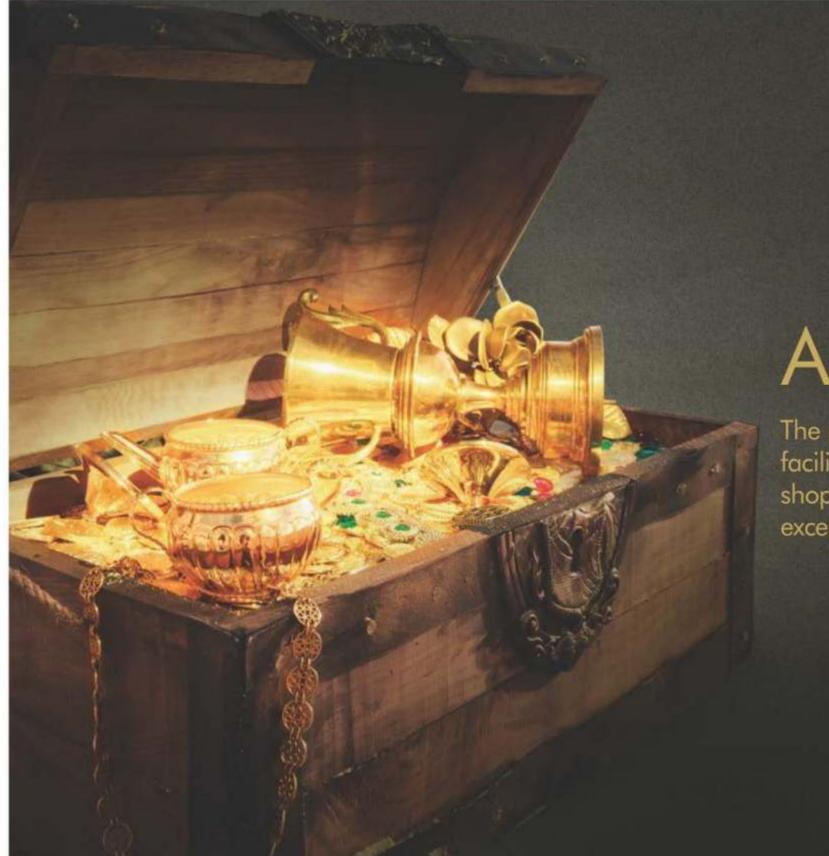
#### Security Vault

Provision for security vault in the basement that can be used for storing high-value goods.



#### Fire fighting & Prevention System

A modern fire fighting and prevention system to ensure any untoward incidents can be easily avoided.





### Amenities

The project comes adorned with amenities and facilities desired both by modern retails and shoppers who aspires nothing less than an exceptional experience.



**Energy Management** 



**Drinking Water Supply** 



Elevators



Public Address & Music System



LED Media Display



Centrally Air Conditioned



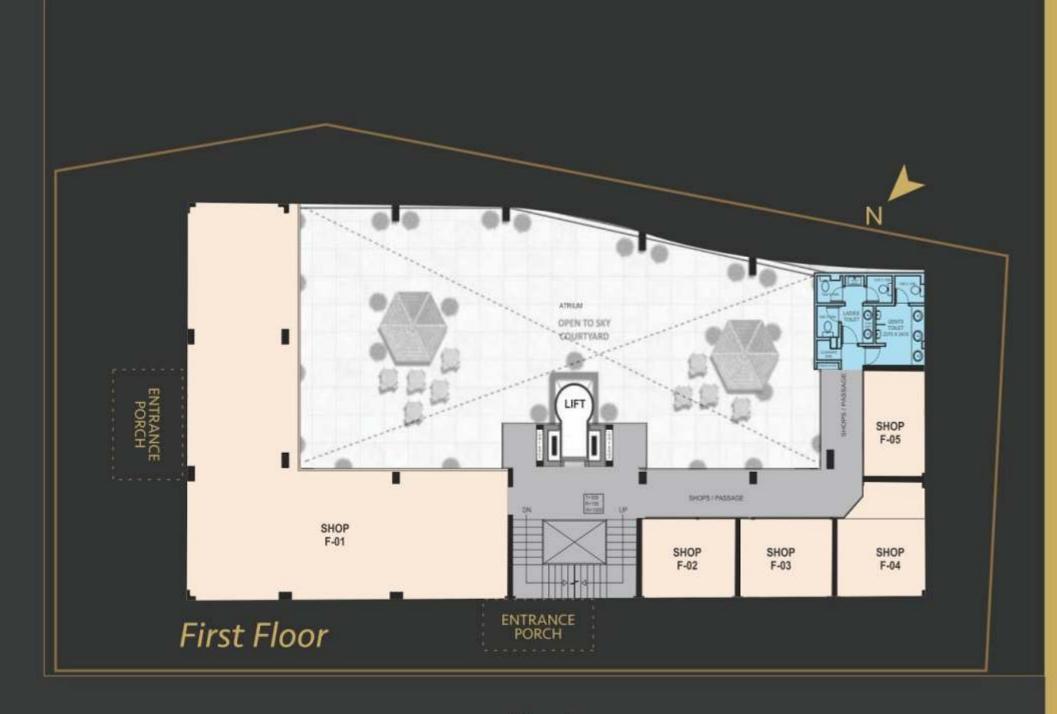


Jewellery Hub in The Heart of Delhi





### Feel Good, Shop More



Road



1000 Sq. meter
Basement, Ground + 3 Floors & Terrace
26618.69 Sq. Ft.
289.00 Sq. Ft.
3698.98 Sq. Ft.
֡

COMPLETION CERTIFICATE OBTAINED

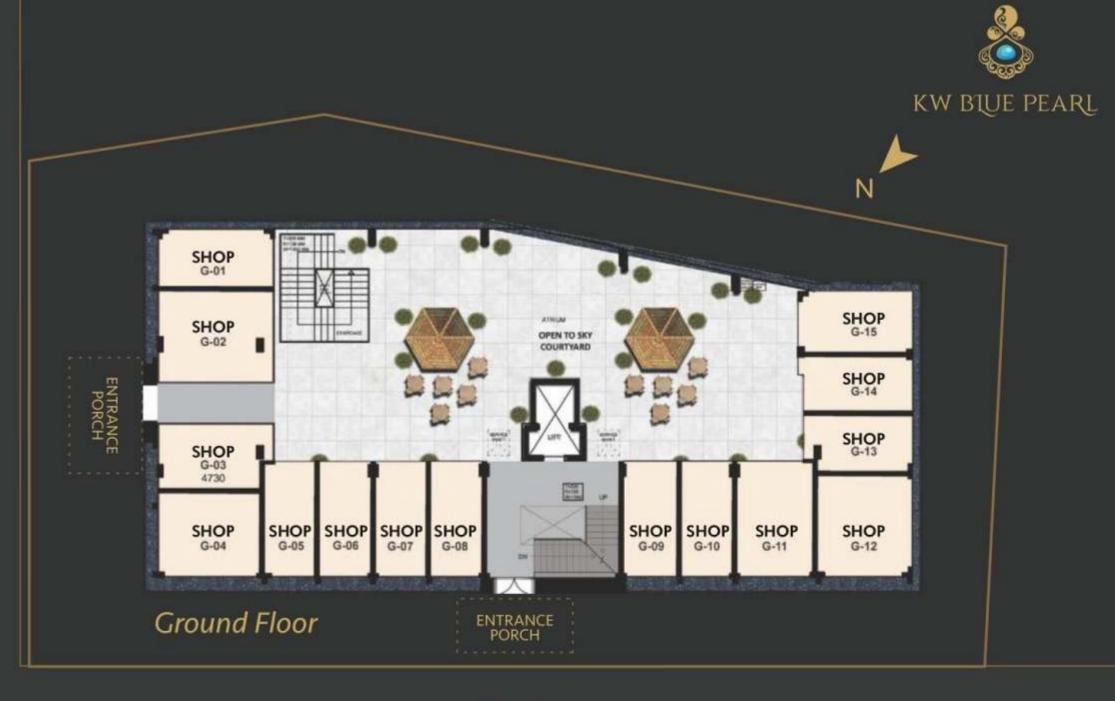
Net Usable Area Details				
S.No.	DESCRIPTION	USABLE AREA		
		In Sq.m.	In Sq.ft.	
1.	Basement Level	522.87	5628.17	
2.	Ground Floor (with Atrium)	522.87	5628.17	
3.	First Floor	349.59	3762.98	
4.	Second Floor	349.59	3762.98	
5.	Third Floor	349.59	3762.98	
6.	Terrace	349.59	3762.98	
7.	Ground Lvl. Open Plaza	477.13	5135.83	
	TOTAL	2921.23	31444.08	

## Project Details & Floor Plans

KW Blue Pearl is the only commercial project in the neighbourhood of Karol bagh developed on DDA allotted free hold land, registered under RERA, and approved by MCD with all NOC's obtained from concerned government departments.

D.B. Gupta Road

KW Blue Pearl is a North-East facing property.



Road

Road

D.B. Gupta Road





Road





A KW GROUP PROJECT

Actual Pictures (Day & Night View)





Ever since its inception in 1999, KW Group has been developing benchmark residential and commercial projects for transforming lifestyle of the society. Many national and global awards for quality, designs and timely delivery are testimony to our legacy.

With a vision "Committed to deliver lifestyle spaces for a secured future", KW Group is touching heights over strong foundation of ethics, prudence, humility, integrity, honesty, responsibility, transparency, etc.

The duo directorship of Mr. Pankaj Kr. Jain & Mrs. Savita Kesarwani believe that unconditional faith & support of their associates and customers are the biggest factors in company's success height today. KW Group, in true sense to its name, has been Krafting the World selflessly.



Ongoing Project

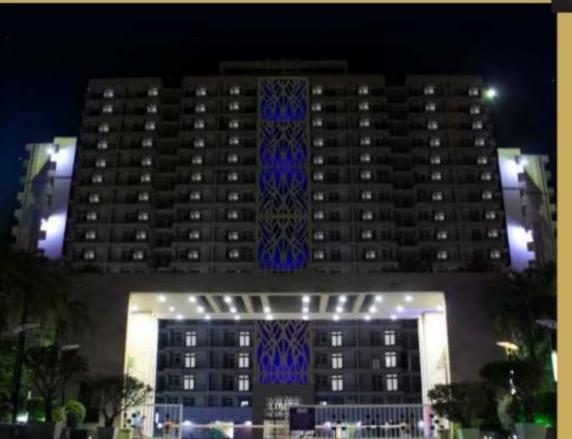


freedom shopping

Ultimate Shopping Destination

@ Raj Nagar Extn., Ghaziabad







#### Ongoing Project

## KW Srighti Raj Nagar Extn., Ghaziabad

Actual Pictures (Night View)



Business leader of Year 2020 – ET Award Mumbai



Best Housing Project of The Year 2012



Pride of Ghaziabad Award



Times Business Award 2019 {Best Upcoming Retail Project-KW DELHI 6}



Best Housing Project & Developer of Year 2011



Entrepreneurship Award -2017

Best Housing Project Year 2010

### Our Accomplishments



B-2/6, Plot No-2, Ashok Nagar, DB Gupta Road, Near Faiz Chowk, Jhandewalan, Karol Bagh, New Delhi.