



*aipl*   
values that build worth

ONE SQUARE.  
DIFFERENT WORLDS.

 **aipl** JOYSQUARE  
A joint development with  ANANT RAJ ESTATE  
SECTOR 63A, GURUGRAM





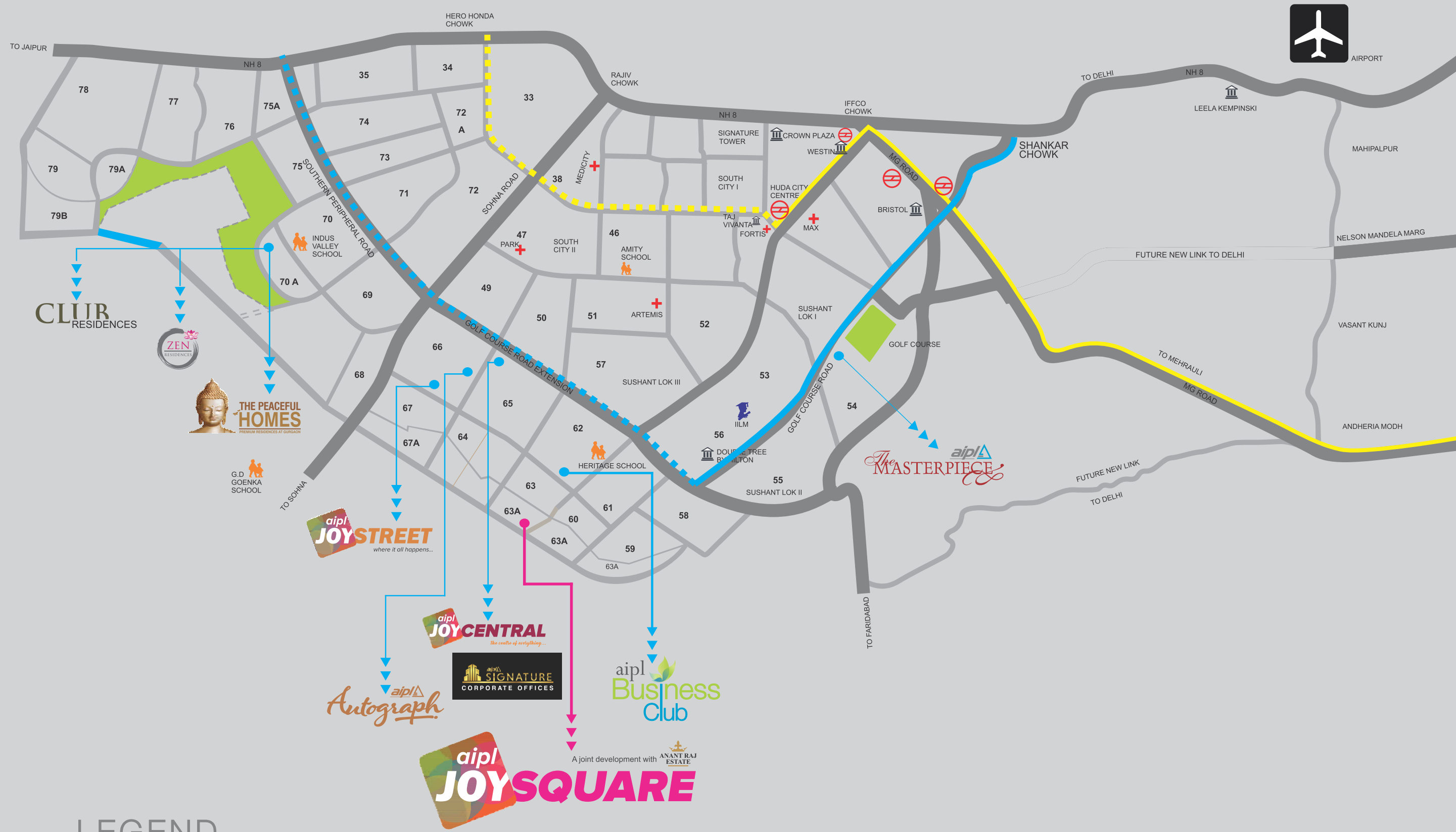
A world of indulgent lifestyle. A world of fantastic shopping. A world of exuberant entertainment.

**AIPL Joy Square** is a destination that cocoons many facets under its vibrant environment. Here you get to witness a joyous and cheerful life amidst dazzling surroundings. The many worlds of **AIPL Joy Square** welcome you to:

- ▲ Spectacular shopping outlets
- ▲ Super market
- ▲ Fantastic selection of dining avenues
- ▲ Branded serviced residences

Artistic View from the 84 mt. wide Sector Road





Where location is a landmark as well as a status symbol

- Surrounded by upcoming premium residential catchment.
- Direct connectivity from proposed **150 mtr** wide GSPR (Greater Southern Peripheral Road) to IT SEZs & Delhi.
- Large frontage on the main **84 mtr** wide sector road.
- Easily accessible high street retail.

### LEGEND

- AIPL PROJECT
- 🏨 HOTEL
- Ⓜ METRO
- ⛔ HOSPITAL
- 🎒 SCHOOL
- 🎓 PROFESSIONAL INSTITUTION
- EXISTING METRO LINE
- - - PROPOSED METRO LINE
- RAPID METRO LINE
- - - PROPOSED RAPID METRO LIN



Not to scale



Sketch View

## Design Philosophy

Located in Gurugram, India, **AIPL Joy Square** is an integrated Retail and Residential development conceived to embody the spirit of a high street market place.

The building comprises of four floors of retail and seven floors of branded serviced residences.

The key architectural vision is to create **an open to sky central spine with terracing floor plates**, allowing vast quantities of natural light to flood into the circulation and gathering spaces.

Inspired by nature, **all the slab edges in this spine are lined with green Planter Boxes**, creating an intimate space so rare to find in Gurugram's urban regeneration through recent years. These gestures seek to blur the boundary between the inside and outside.

To strengthen this dialogue, **a steel canopy with an elaborate shading system is designed to regulate daylight in these spaces**, like trees in a tropical rainforest.

Branching from this dynamic central spine is **a smaller alley, which mimics the sights of the local bazaar**.

The Branded Serviced Residences is designed with a mix of studio & 1 BHK units. All the amenities, like the clubhouse and infinity pool are located on the highest floor, giving a panoramic view of the extended city.





An Aerial View:  
4-side Road Accessibility

Aerial view from 150 mtr road





## An architectural marvel will soon take shape

- 3 level Basement plus Surface Parking
- Lower Ground Floor - Super Market
- Ground Floor & First Floor: High Street Retail
- Second Floor: Food Court, Restaurants & Cafe
- Third Floor Onwards: Branded Serviced Residences

Artistic View from the 150 mt. wide GSPR - Greater Southern Peripheral Road





4 side open plot

- Abutting road widths - 150 mtr, 84 mtr, 24 mtr & 12 mtr wide road

Spread across **2.84** acres

Open air pedestrian piazzas

- Ease of accessibility

High visibility for most shops

- Retail activity aligned along 4 surrounding roads





SHOPPING  
IS AN ART

HERE YOU WILL  
MASTER IT

An open to sky central spine with terracing floor plates





## A world of exceptional shopping

For an incredible shopping experience, AIPL Joy Square is going to be the go-to destination. Two floors of premium domestic and international retail brands to attract shoppers of different age groups.

Ideally suited for the following retail types to serve the surrounding catchment:

Convenience Stores • Fashion Boutiques • Lifestyle Store  
• Cafes • Healthcare • Groceries • Salons & Spas







A world of hassle-free conveniences

Part of the Lower Ground Floor of AIPL Joy Square is proposed to be dedicated to a huge super market that houses items of daily needs for the conveniences of the residents and the neighbourhood as well.





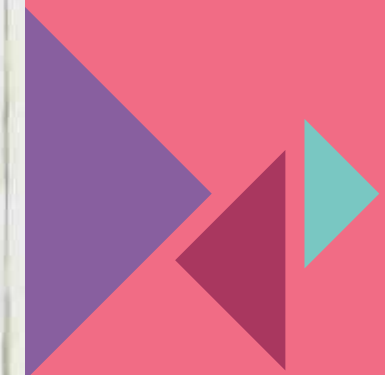
## A world of eclectic flavours

Shopping could be a truly exhausting activity. So simply hop into any of the fine dining restaurants or grab a bite at the jazzy food court to treat yourself with some delicious food. And if you wish to hang out with your friends or spend some me-time, then walk into one of the cafes that is ready to pamper you with some delicious finger foods.

- Air-conditioned food court
- Restaurants with attached terraces
- Cafes
- Street food kiosks







## A world of sophisticated living

Experience premium living at the branded serviced residences taken care of by a leading international operator. Designed and furnished elegantly and equipped with modern gadgets for a comfortable lifestyle. Just bring your clothes along and start residing in resplendent surroundings.



Artistic view

Well appointed, fully-fitted Branded Serviced Residences.



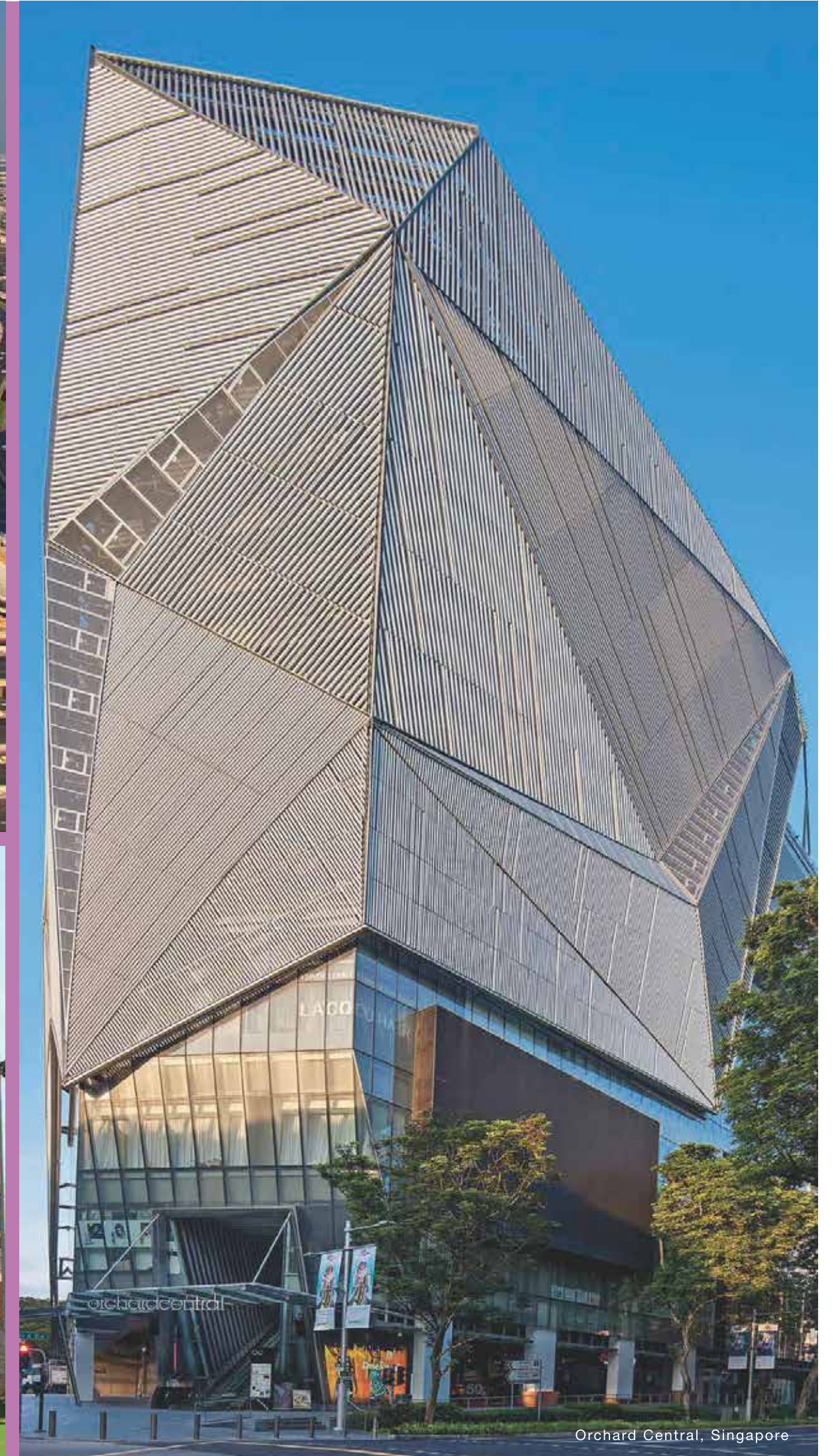


World renowned,  
award winning,  
Singapore based  
architectural firm

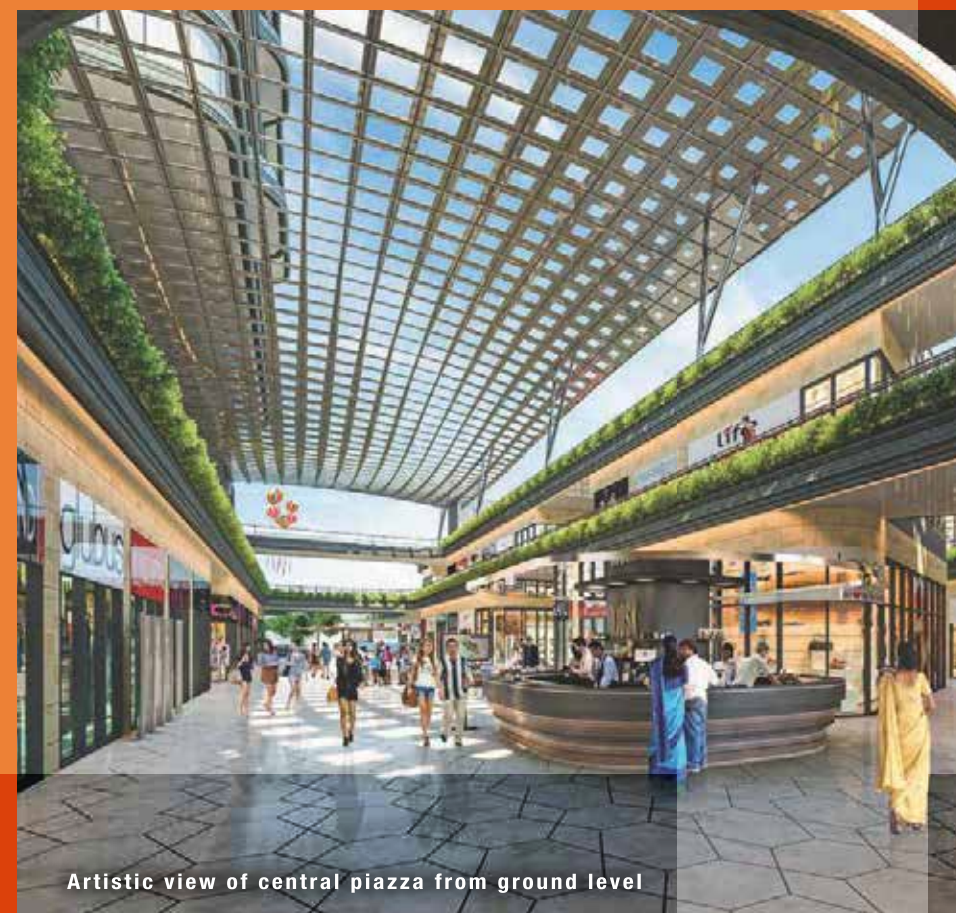
The fascinating complex of AIPL Joy Square is going to become an iconic landmark of tomorrow. Designed by the reputed **DP Architects**, whose portfolio comprises some of the most spectacular buildings around the world.

- The Dubai Mall, Dubai
- Orchard Central, Singapore
- Select City Walk, India

Under their superb designing skills, AIPL Joy Square is going to be known for its overwhelming architecture.









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