Lodha Codename Superstar

CELEBRITY HOMES BY KELLY HOPPEN FOR **yoo**

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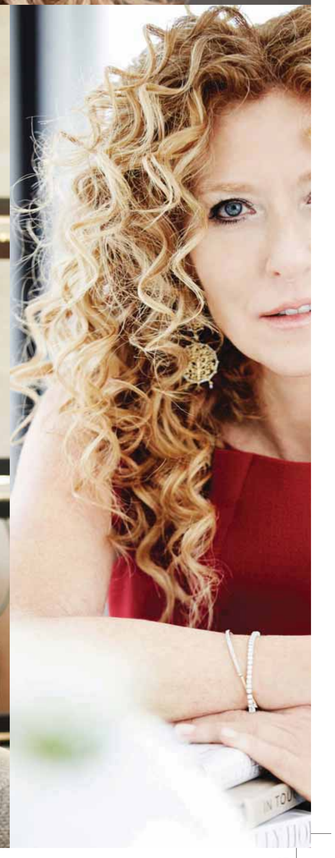
Kelly Hoppen, Britain's style guru and recipient of the Most Excellent Order of the British Empire

Her devotees are music legends, football heroes and Hollywood A-listers.

Meet the design world's most influential style guru.

Kelly Hoppen's influence on design is far-reaching and timeless. Celebrity residences, private yachts, boutique hotels and luxury resorts across the world bear her signature imprint: a harmonious fusion of calming Eastern influences with Western order and balance; muted colours with luxurious textures; simple lines with sophisticated detailing. With a design empire that spans customized interior design, an exceptional luxury product range, eight very successful design books and a sought-after design school, Kelly Hoppen has earned a distinguished fan following everywhere – from football legends, celebrity pop stars and Hollywood A-listers to fellow designers and connoisseurs of style. Now, for the first time, the design world's most sought-after 'style guru' comes to India. To transform Lodha Codename Superstar with her unique aesthetic and superlative sense of style.



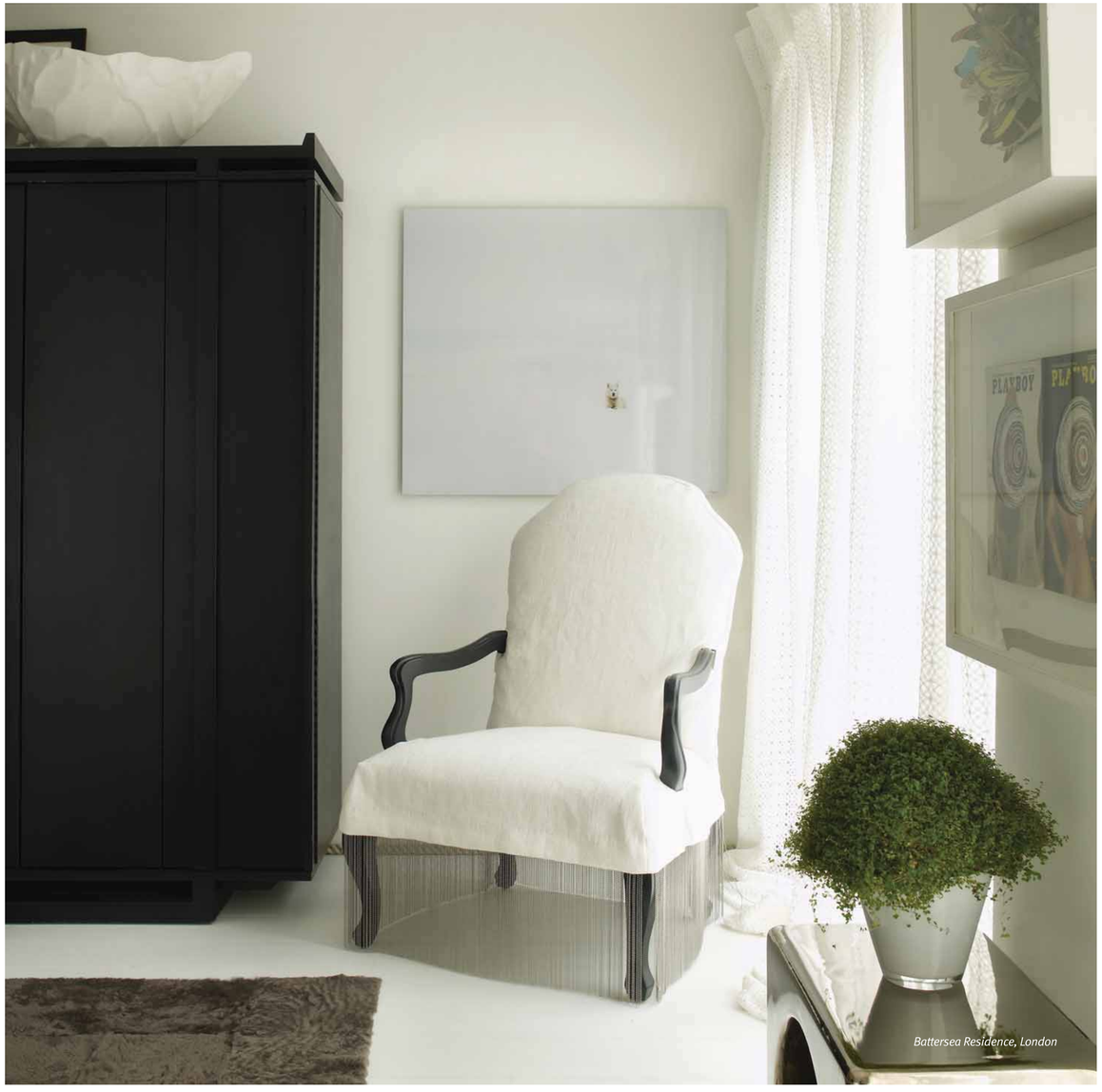
“Britain’s most influential designer since the 1980s.”

- Select Interiors

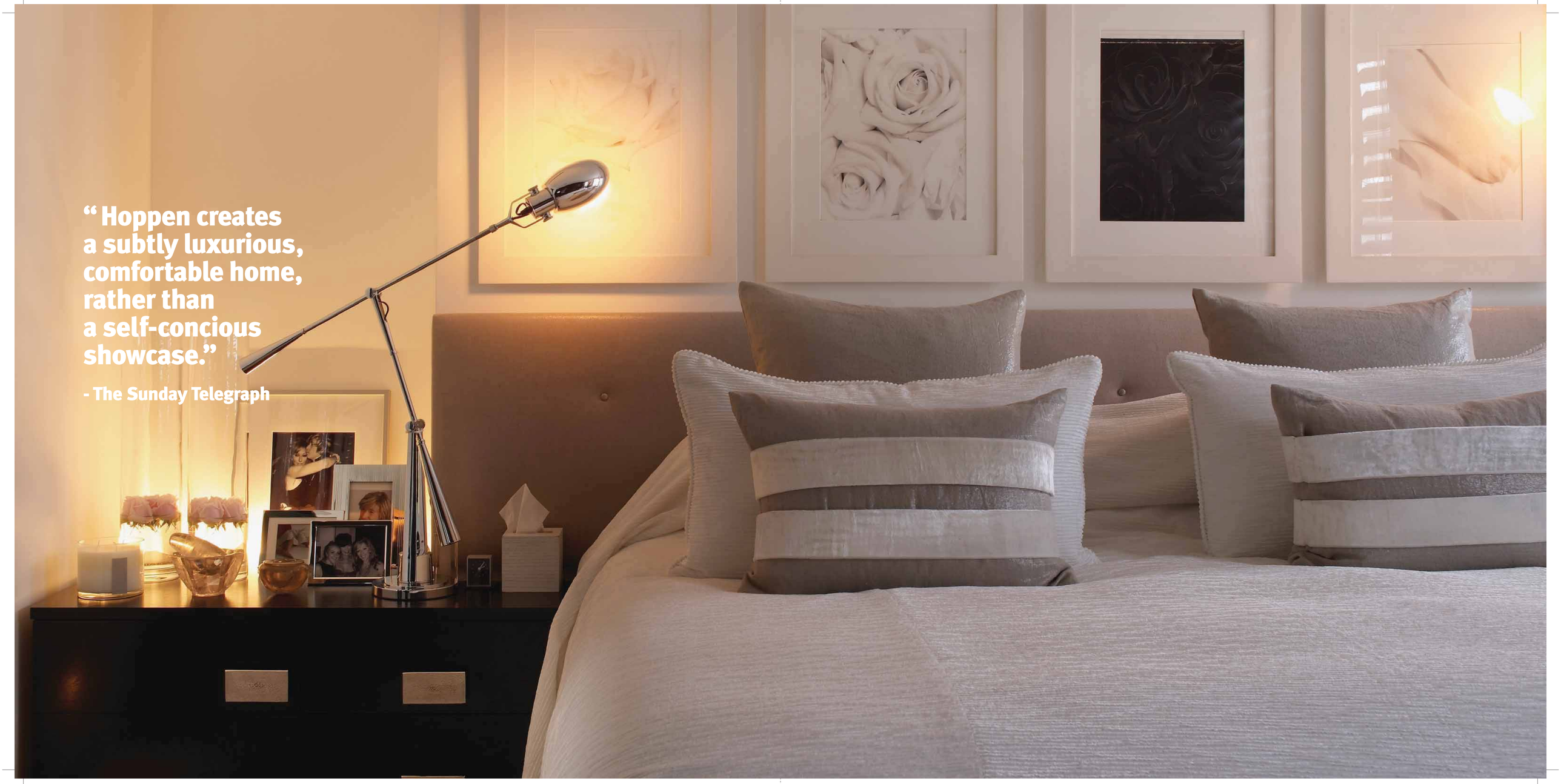
Bar Marfil by Murmuri, Barcelona

"Her tactile approach to design adds depth and texture, and a sensuality that makes you want to run your fingers over every surface."

- MET Home February 2007



Battersea Residence, London



“ Hoppen creates a subtly luxurious, comfortable home, rather than a self-concious showcase.”

- The Sunday Telegraph

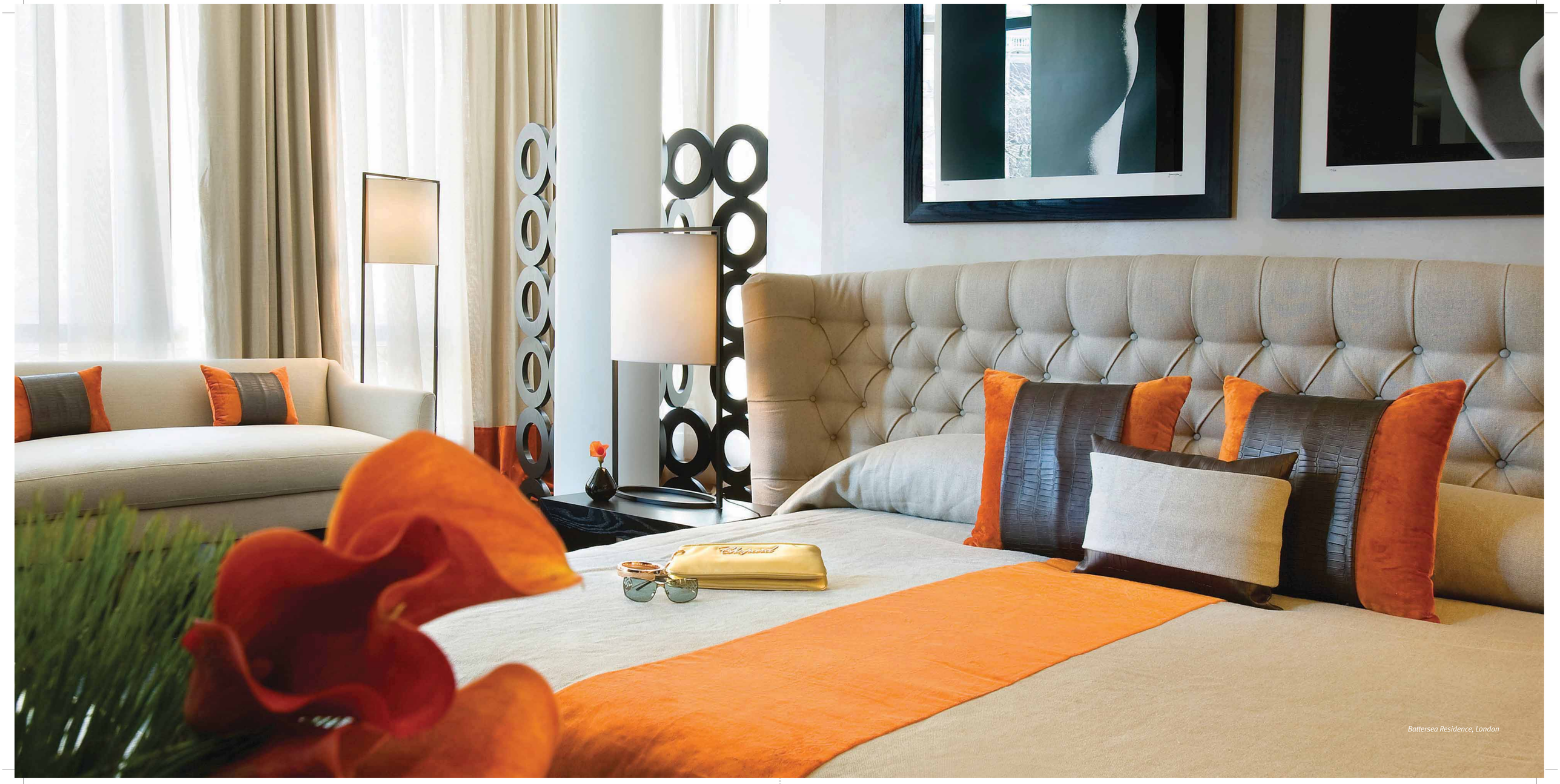
Who are yoo ?

They're design-driven, iconoclastic and revered around the world. yoo is a globally renowned meeting place of some of the finest minds in architecture, interior design and styling. Founded by property entrepreneur John Hitchcox and legendary designer Philippe Starck, yoo works with some of the most respected talent in the industry, to create what is often called the haute couture of architecture - landmark residential and hotel projects across Asia, Australia, Europe, Africa, North and South America and the Middle East. yoo has been involved with the design of more than 10,000 homes in 27 countries.

Style statements from across the world, by Kelly Hoppen for yoo.

Battersea Residence, London

Bar Marfil by Murmuri, Barcelona

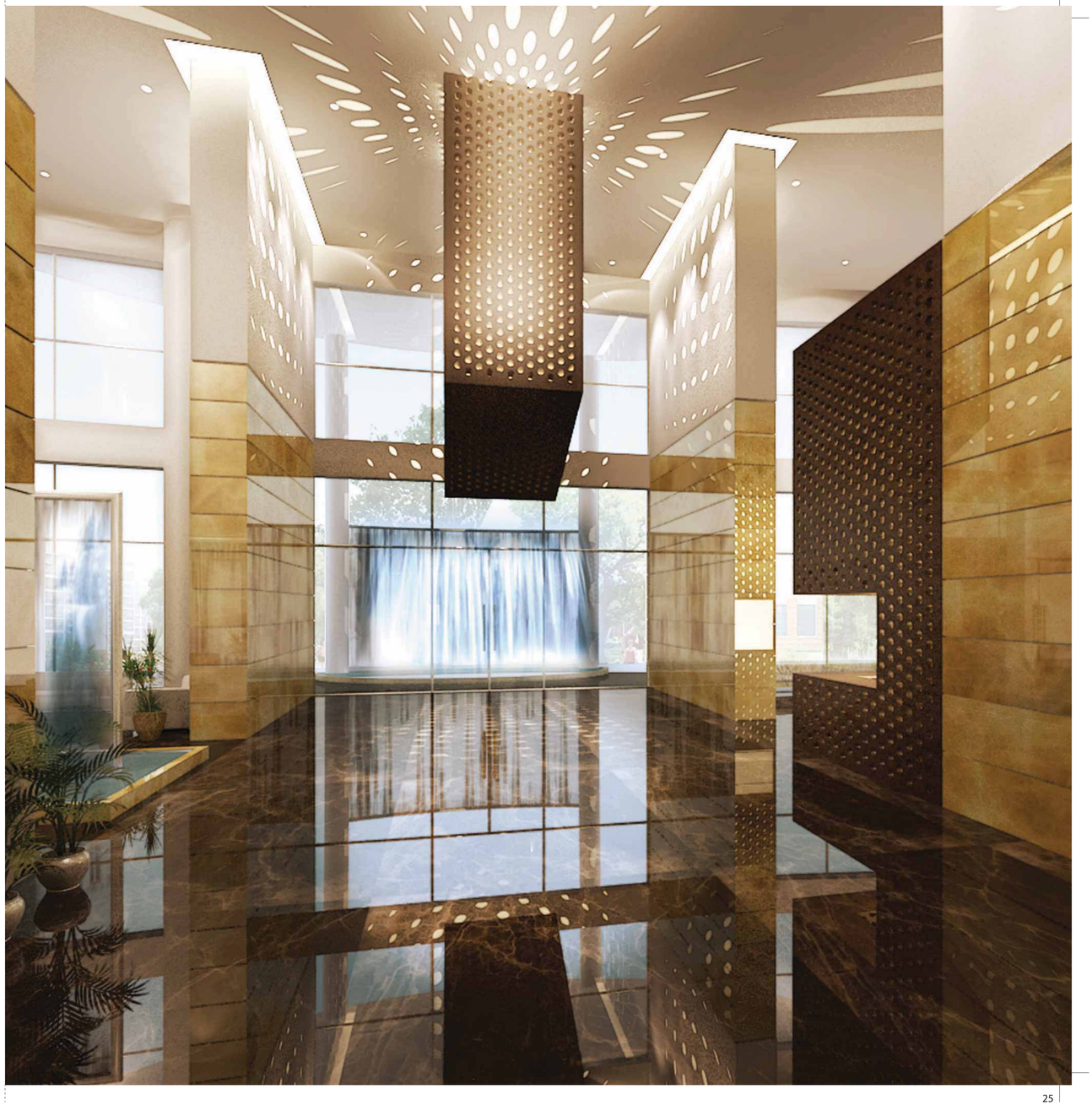


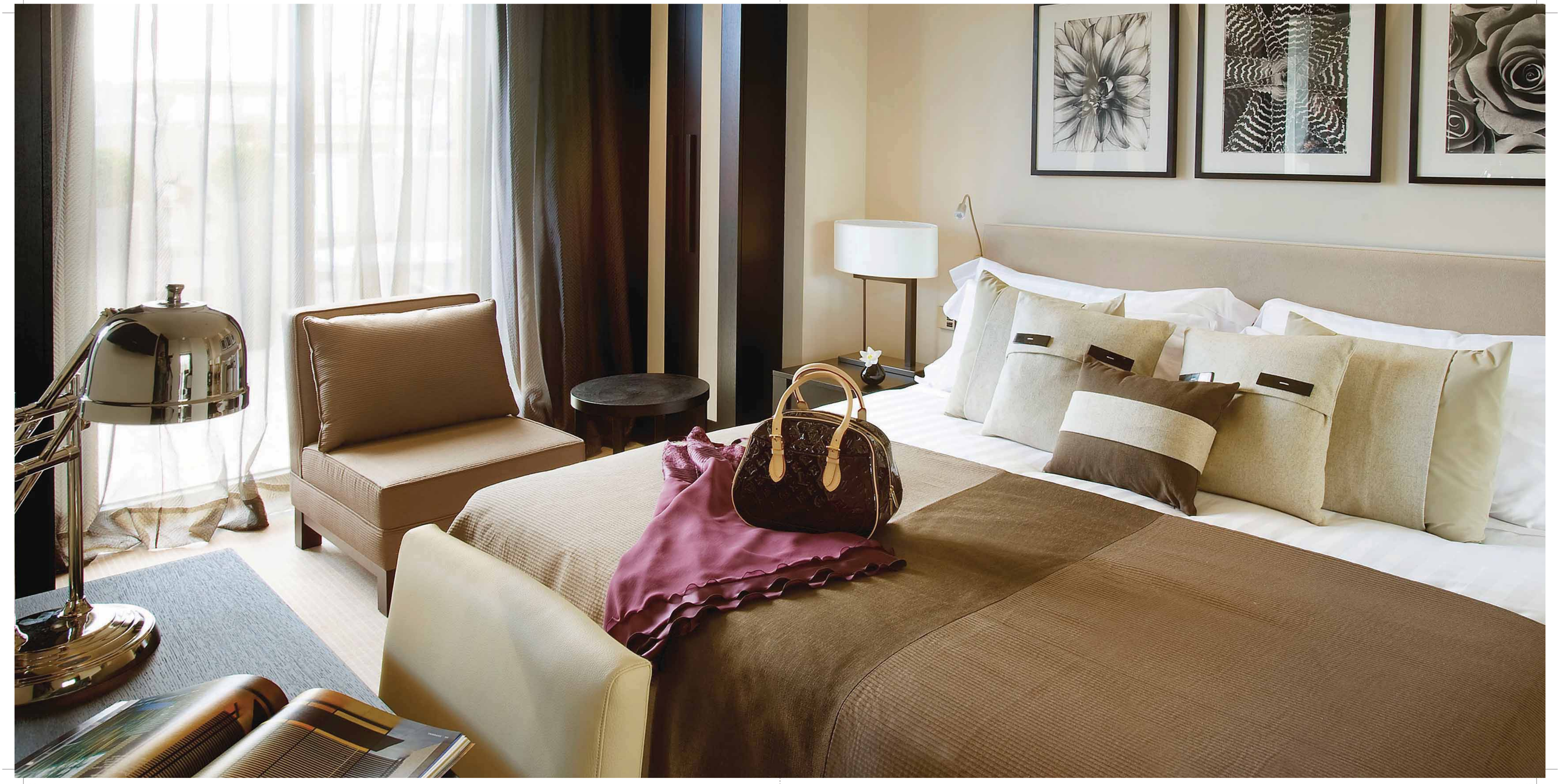
Battersea Residence, London

For the cognoscenti of Mumbai, celebrity living at Lodha Codename Superstar.

The adoration of millions, a life of excitement and glamour, every privilege and luxury on command, and every whim gratified instantly; to have seen it all and to know true luxury, is to be a celebrity. And for discerning celebrities around the world, one of the most sought-after privileges is a home designed by Kelly Hoppen. Ensconced in a setting replete with every lifestyle facility, a very luxurious, yet very private retreat with interiors that exude a Zen-like order and harmony enriched with sumptuous textures, a Kelly Hoppen residence epitomizes celebrity living for the cognoscenti of Mumbai. For people who understand the simplicity of style, have a taste for the rare, and an appreciation of the subtly dramatic, the only possible way to live, is in a Kelly Hoppen residence at Lodha Codename Superstar. Using her 'Urban' design approach, Kelly Hoppen has created an exclusive signature theme for Lodha Codename Superstar. With an 'East meets West' aesthetic, the design diva has transformed every corner with the paradox of contrast - setting off the dark tones of timber and stone with a soft beige and taupe colour palette, rugged textures with glowing lights and rich finishes. So that every space in Lodha Codename Superstar, from the elegant entrance lobby, leisure spaces and clubhouse to its distinctive residences, provides its discerning residents the luxurious and calming environment that a celebrity seeks.

Battersea Residence, London



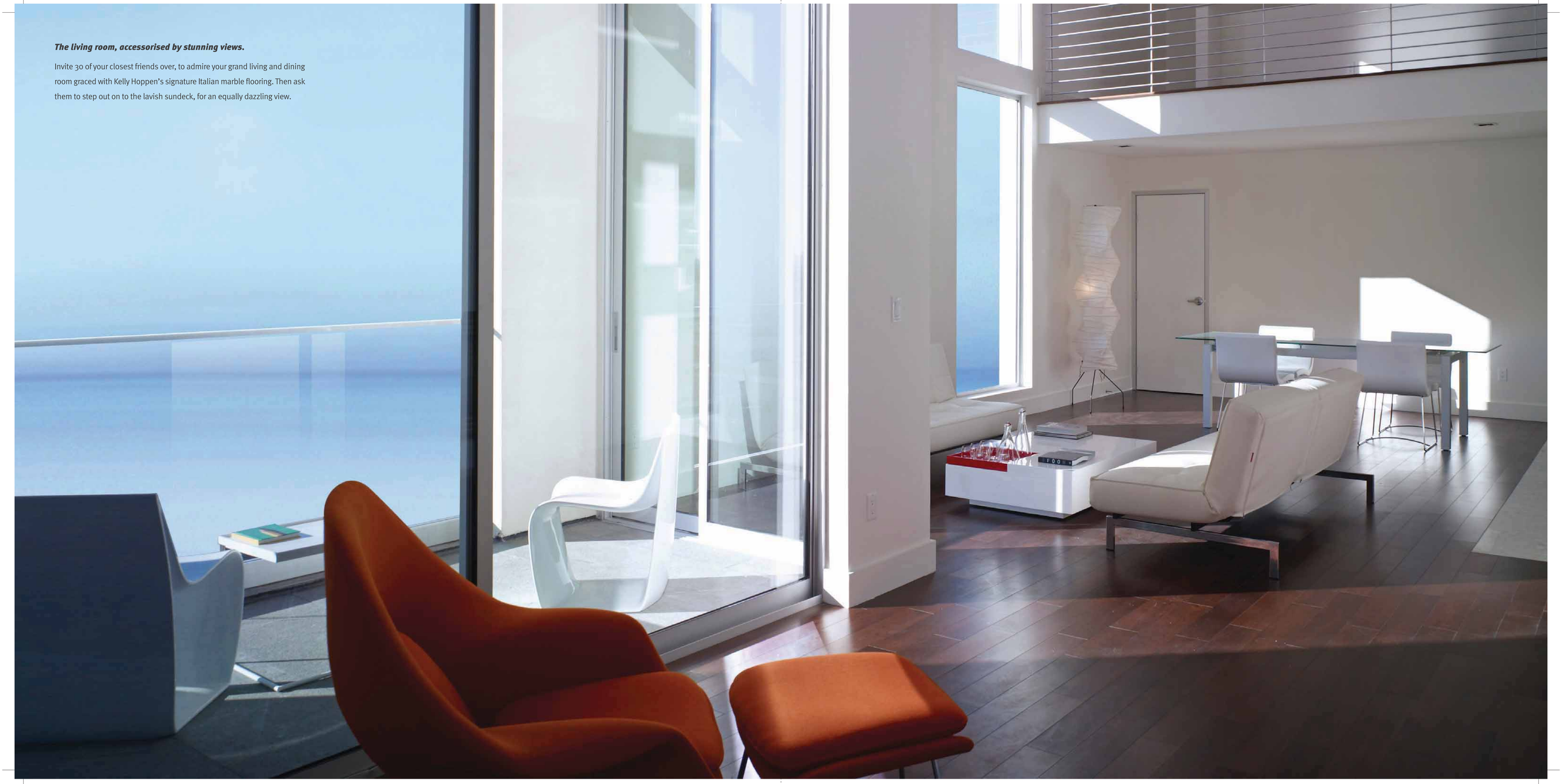


Why live in a home when you can live in a celebrity home ?

A celebrity expects to enjoy the finest privileges in the world, and that's exactly what you command at Lodha Codename Superstar. Impeccable design and planning, exquisite style and luxurious finishes grace your interiors. While panoramic vistas of the sea greet you even before you've stepped onto your sundeck. Every room boasts the world's leading brands in fitments while the most advanced home automation puts control at your fingertips.

What makes yours a celebrity residence:

Interiors designed by Kelly Hoppen Optional 'Designer Living' Furnishing Package – all loose furniture (beds, dining table, chairs, sofas, curtains, wardrobes) and furnishings **Air-conditioned residences*** Spectacular sea and garden views* **Ample natural light and air with excellent cross ventilation** Stylish wooden flooring in master bedroom, Italian marble flooring in other bedrooms **Select walls highlighted with Kelly Hoppen's customised luxury wall finishes** 4-fixture* master bathroom finished in Italian marble with the finest fittings from Duravit/Isenberg **Motion sensors for automated lighting in bathrooms and passage** French windows in living room and all bedrooms, opening onto sundecks with elegant all-weather flooring and high-end glass railing **Private sky gardens*** Separate* utility area, store room and powder room

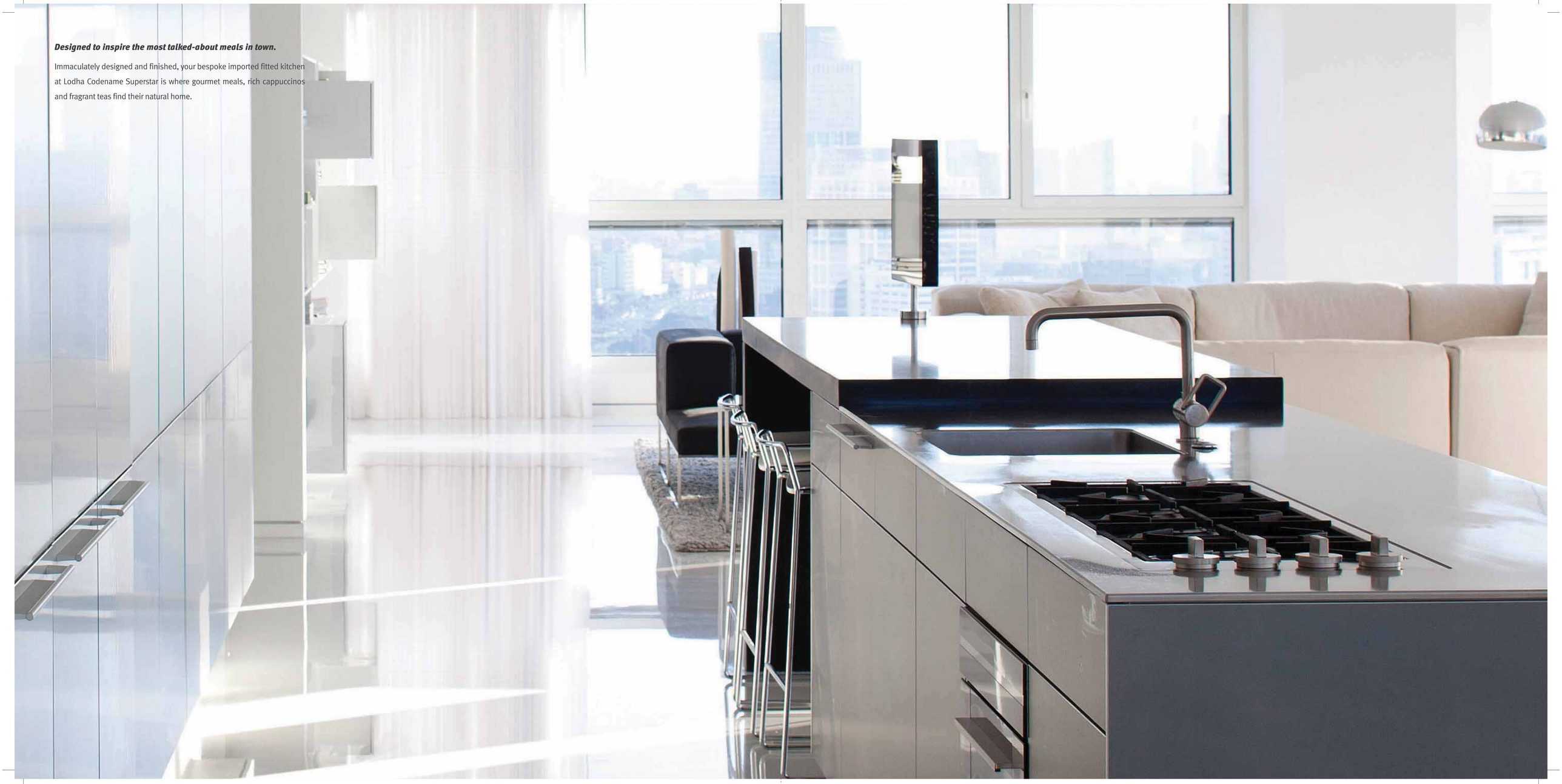


The living room, accessorised by stunning views.

Invite 30 of your closest friends over, to admire your grand living and dining room graced with Kelly Hoppen's signature Italian marble flooring. Then ask them to step out on to the lavish sundeck, for an equally dazzling view.

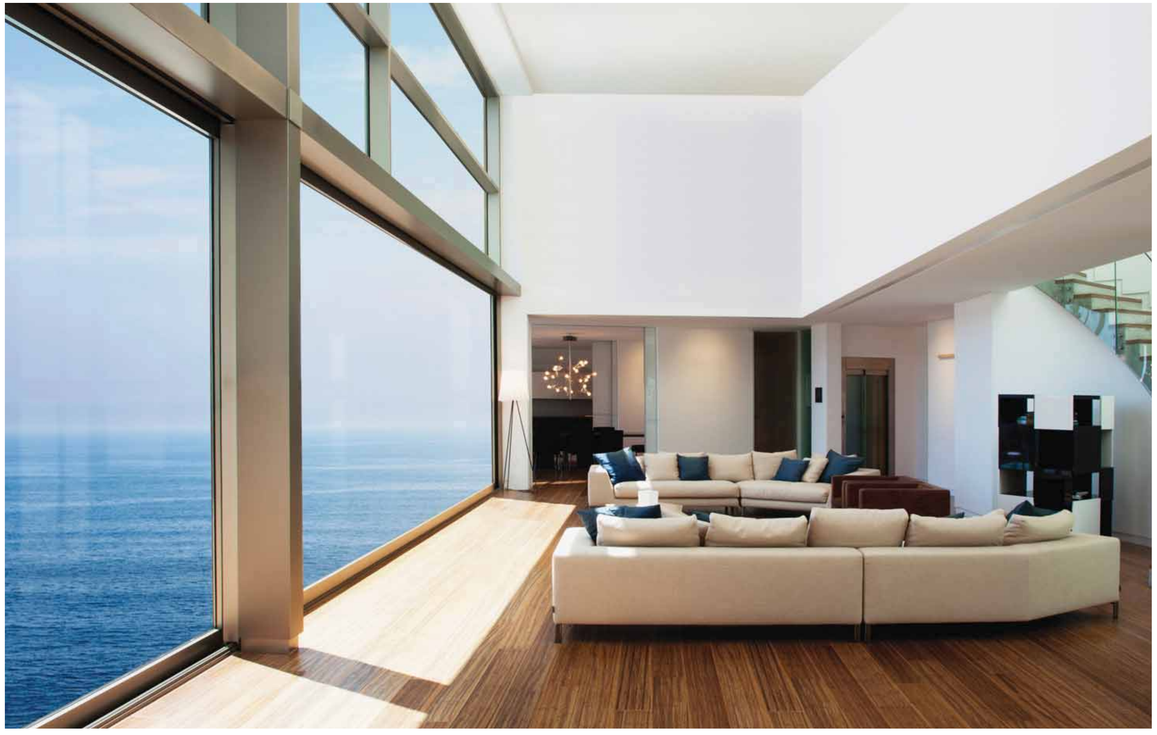
Designed to inspire the most talked-about meals in town.

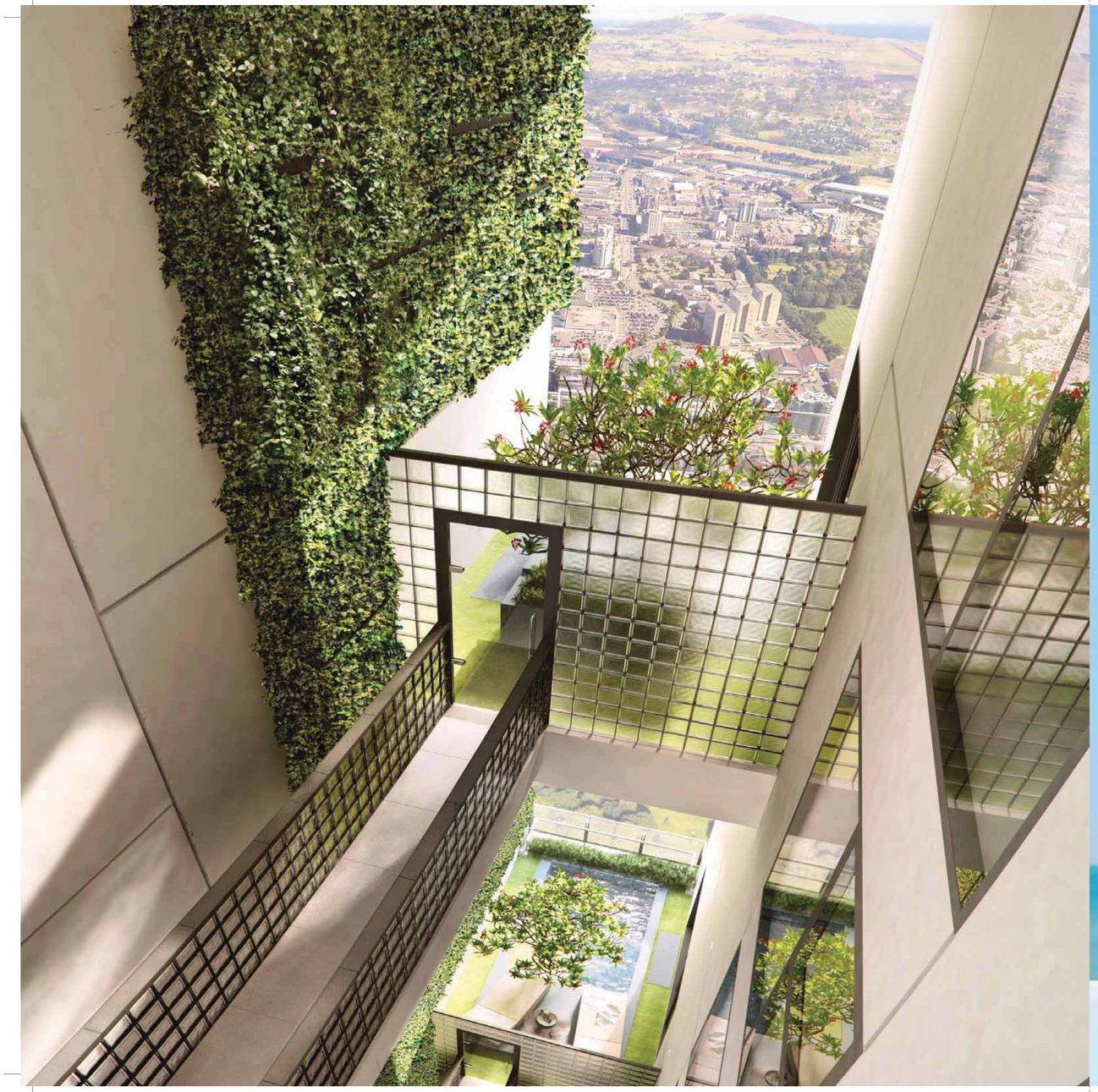
Immaculately designed and finished, your bespoke imported fitted kitchen at Lodha Codename Superstar is where gourmet meals, rich cappuccinos and fragrant teas find their natural home.



A tower with so much star appeal, it could have its own fan club.

If any tower could earn itself a legion of admirers, it would be Lodha Codename Superstar. It incorporates the signature 'breathing architecture' of WOHA, the world's foremost designers of green high-rises, with residences that are virtual islands of privacy open on 3 sides, with natural ventilation that allows fresh air to circulate freely, refreshing vertical gardens on each level, cooling sky gardens that bring nature to your doorstep, and a spectacular atrium that soars from the ground to the top.





'Breathing' architecture by WOHA, Singapore, the world's leading architects of green high-rises Residences with 3 sides open and no walls shared with neighbours Refreshing vertical gardens Cooling sky gardens Impressive drop-off and entrance pavilion*** Magnificent designer entrance lobby Over 450 feet tall magnificent atrium Beautifully designed lobbies on each level Green elevation walls / façade 4 hi-speed designer elevators in each wing Separate service elevator Advanced safety standards, with world-class fire fighting system, gas detector in kitchen and emergency alarm in residences Future ready homes with fibre optic connectivity (FTTH), for data and telephone connectivity Provision for cable and telephone connectivity Well-equipped outdoor children's play area*** 25m, 6-lane swimming pool*** Kids' pool***

There's no such thing as too many privileges. At Lodha Codename Superstar, some of the most glittering names come together to offer you services and experiences beyond the ordinary.

Who can make a celebrity's life even richer? Other celebrities, of course.

Zoom from one hotspot to another, in a Jaguar.

Engineered and built in Britain, Jaguar's agile, fluidly elegant power has kept it at the forefront of the luxury automobile industry for over 90 years. Now, enjoy the unique privilege of having 2 luxury sedans from this quintessentially British brand at your disposal, exclusively for residents of Lodha Codename Superstar, to chauffeur you around town.

Let your hair down with the masters of colour, cut and style: the Warren Tricomi salon.

When Joel Warren, master colourist renowned for creating custom-designed looks, and Edward Tricomi, master of the dry-hair precision cutting technique, came together to set up the Warren Tricomi salon, it immediately became the go-to hair salon for Hollywood celebrities and New York's movers and shakers. Warren Tricomi has defined the latest trends in hair and beauty, season after season, at the New York Fashion Week as well as on the red carpet. After ministering to the tresses of the swish set at the Plaza Hotel in New York City, the W Hotel in Miami, and Melrose Avenue in Los Angeles, the Warren Tricomi salon now comes to Lodha Codename Superstar, to work its magic on you.

321 Fitness Studio by Ramona Braganza: trainer to some of the world's fittest celebrities.

Fitness guru to Hollywood legends, celebrity trainer Ramona Braganza has developed her signature high performance 3-2-1 program, delivered through the 321 Fitness Studio – a revolutionary space that brings together Cardio Pods, Circuit Decks and a Core Floor in a unique sequence. Working through the 3-2-1 program at the Studio helps you achieve wellness for the mind, fitness for the body, and peace for the spirit. An experience in holistic well-being, now available exclusively for you at Lodha Codename Superstar.

Confidence, creativity, eloquence – your kids will have it all, thanks to Raell Padamsee.

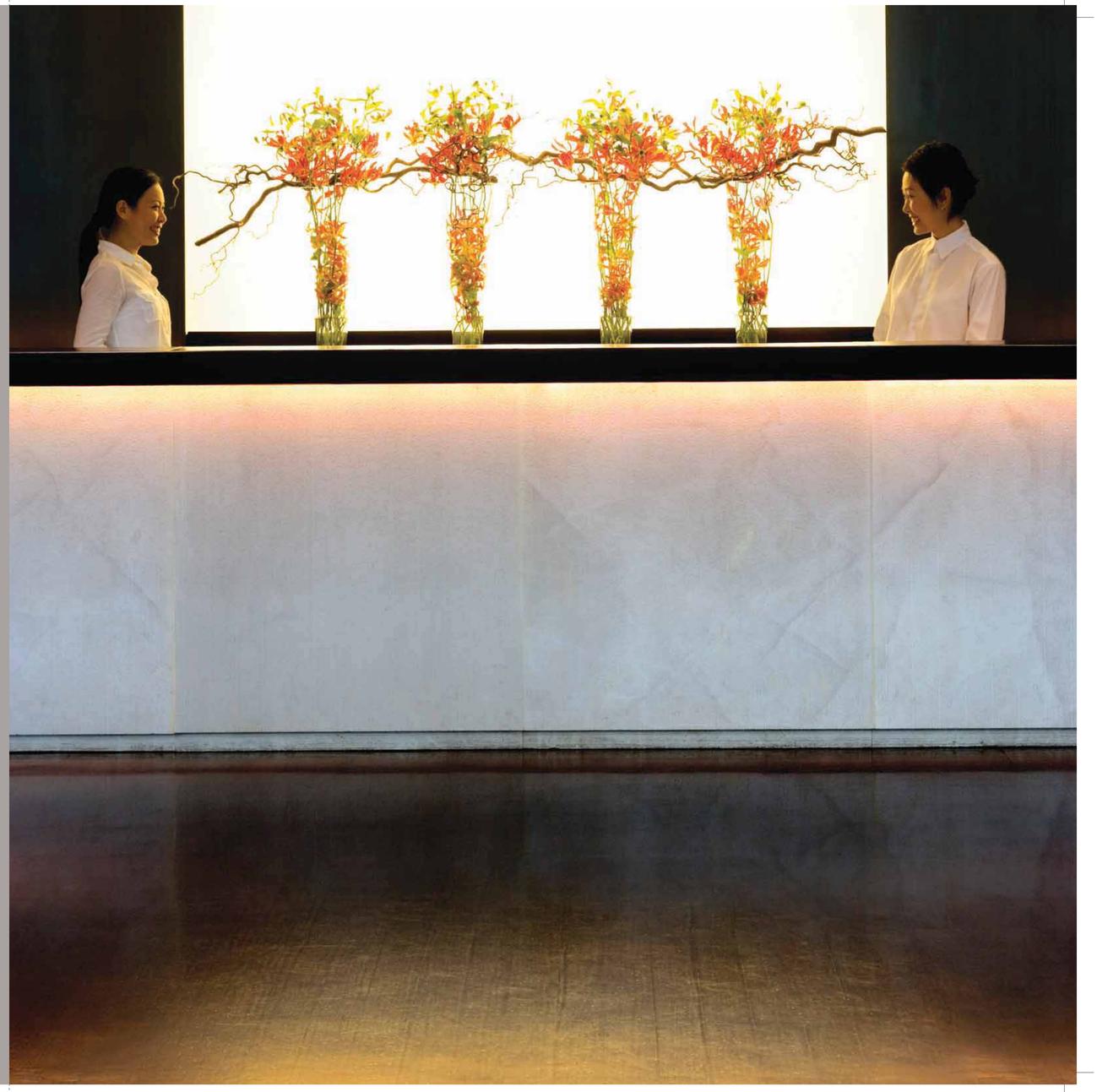
The leading name in speech and drama for children, Raell Padamsee's Academy for Creative Expression (ACE) works with kids from the age of 4 onwards, with a clear focus on confidence building and imagination building. Teaching speech, diction, pronunciation, public speaking, theatre techniques like mime and improvisation, and creative exercises, ACE has nurtured thousands of children over 2 decades. Now at Lodha Codename Superstar, India's leading kids' creative genius will help your children think out of the box, develop their personalities, and grow into future leaders.

Salsa, waltz and jive, the Sandip Soparrkar way.

Who could teach dance better than the man who has taught Shakira, Britney Spears and Beyonce Knowles, choreographed for acclaimed movies and theatre productions, and represented India through dance performances at the World Economic Forum and the 66th Cannes Film Festival? Sandip Soparrkar is indisputably India's pioneering exponent of ballroom and Latin American dance, teaching everyone from Bollywood stars to corporate czars to rumba, foxtrot and tango their way around the dance floor. Now, Sandip Soparrkar brings his vast experience as exponent, performer, choreographer, judge and teacher of dance, to Lodha Codename Superstar. Offering India's glamour set the pleasure of learning the most intricate dance forms, from a true master of the art.

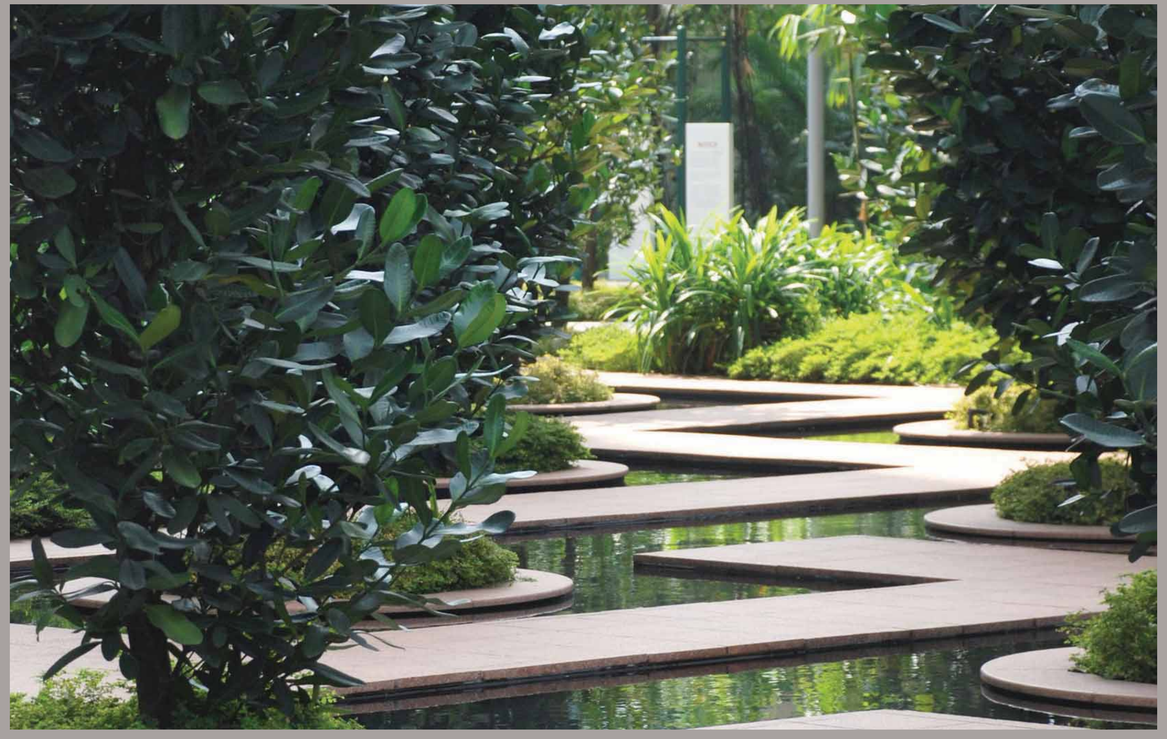
Lucknow's own kakori kebabs ? Or a yacht off the French Riviera ? It will be arranged.

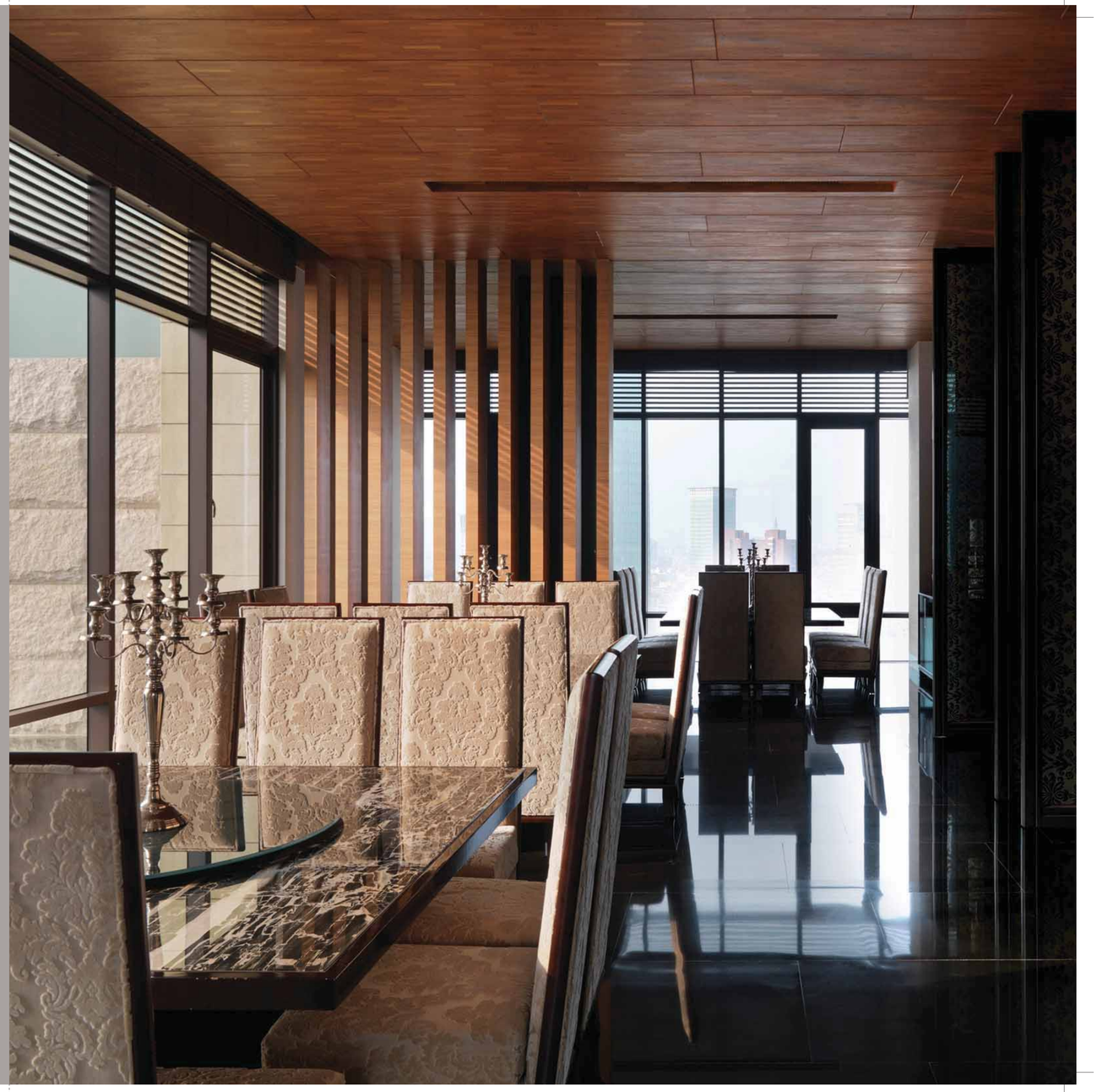
A celebrity's desires cannot be limited by geographical boundaries. Which is why Lodha Codename Superstar has Les Concierges on hand. With smooth efficiency and a superlative network around the world, Les Concierges will arrange for anything, anytime, anywhere. Whether it's booking a yacht for a private party or finding a chauffeur when yours unexpectedly takes the day off, there isn't a request too big or too small.



A lifestyle tailor-made for the demands of a diva.

More indulgent, more extravagant and more splendid than you could imagine, New Cuffe Parade's array of luxury lifestyle facilities could meet even the most whimsical demands of a diva. Start your day with an invigorating swim – you have 11 pools at your disposal. Sip on a cappuccino or rejuvenating vegetable juice while you admire the multi-faceted 15-acre landscape, dotted with charming themed gardens and refreshing water bodies. Get your own Celebrity Cricket League going – Cricket India Academy in association with Cricket Australia presents some of the legends of the game, to guide you. While an art gallery and library with an outdoor reading garden, invite you to inspire and stimulate the mind. End the day with an alfresco dinner at one of the fine-dining restaurants, or host a soiree for 400 in the grand banquet hall – our hospitality services will make every occasion an affair to remember.





The celebrity lifestyle includes:

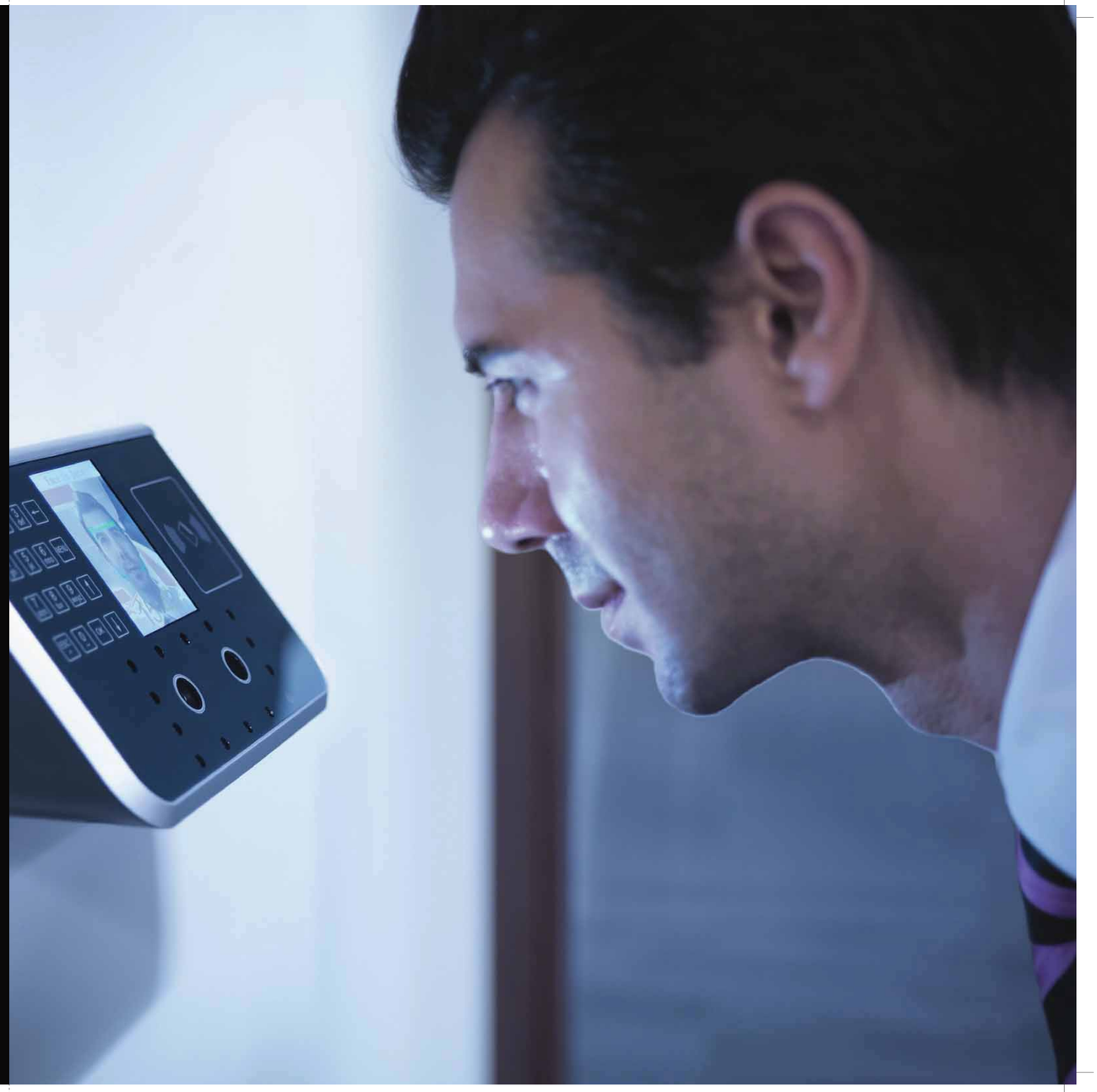
23-acre urban neighbourhood, with a stunning 15-acre landscape, encompassing gardens, serene water bodies, recreation zones and play areas 5 themed gardens - chess garden, maze garden, healing garden with lily ponds, meditation garden and organic garden 11 swimming pools including one that is Olympic-size Cricket ground and facilities run by Cricket India Academy in association with Cricket Australia Organic farm with café

India's largest clubhouse, extending over 75,000 sq. ft., with exceptional facilities:

Fine dining restaurant Café & juice bar Magnificent banquet hall that welcomes 400 guests Private art gallery Library and reading lounge with outdoor reading garden Business centre & conference rooms Guest rooms Mega-gym Squash court

Celebrities around the world have the finest security.

Shouldn’t you ?



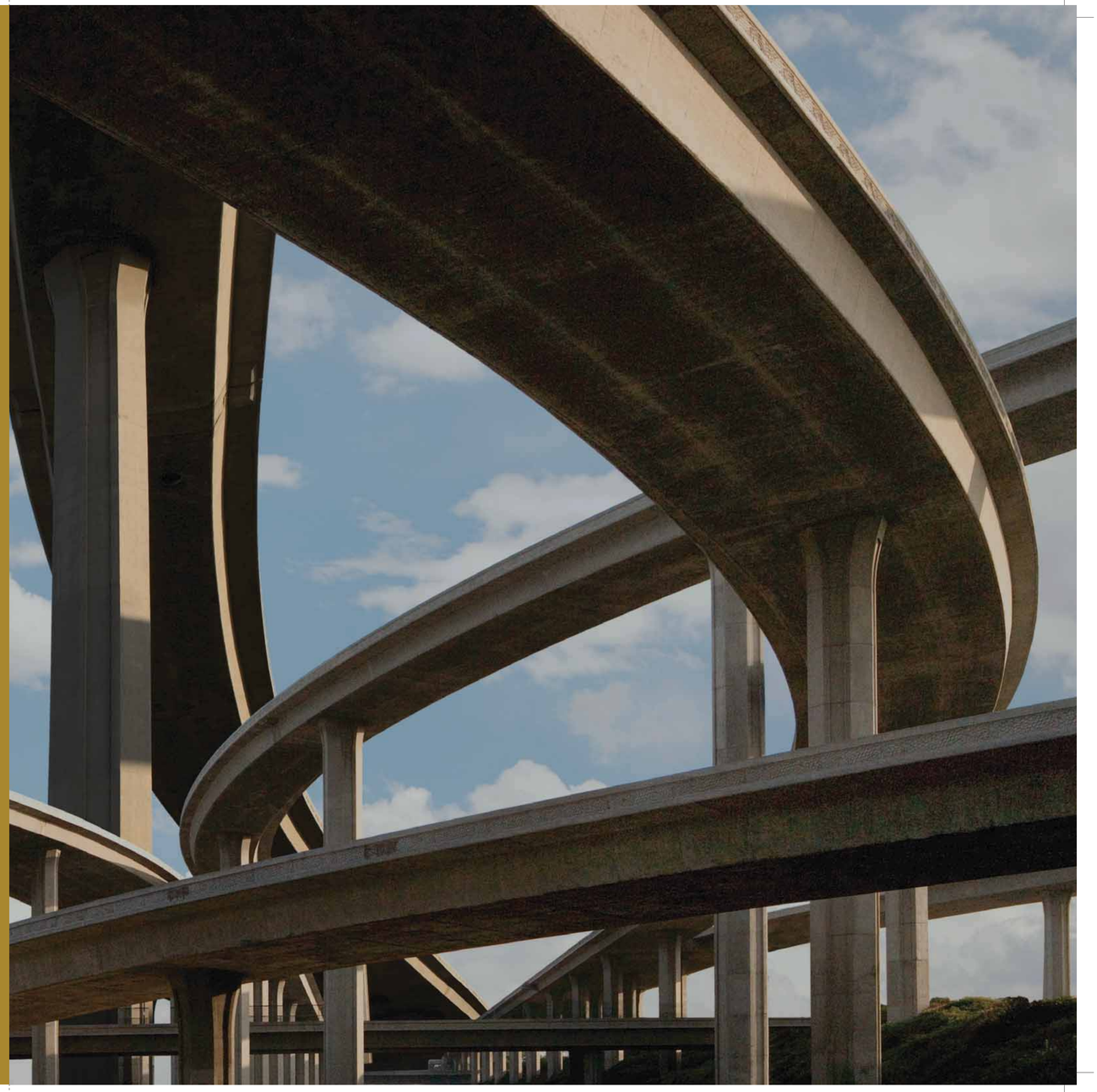
At Lodha Codename Superstar, you can be sure of living a privileged life cocooned in safety and security. From baggage screening and visitor registration to CCTV monitoring and swipe card-controlled access, the finest agencies in the business deploy the most advanced systems and processes for your security management. Access to parking is through personal card recognition. While video phones scan visitors at your doorstop, and include a help button in case of emergencies.

Lodha Codename Superstar's world-class fire-fighting systems include pressurized staircases to prevent fires from spreading upward, special fire access elevators for quick evacuation, fire detectors, sprinklers and refuge areas, all designed in line with international best practice.

5-tier security system with:

Swipe card access ***Electronic visitor registration system*** ***Baggage screening*** ***CCTV monitoring of key areas*** ***Video Doorphone*** ***World-class fire fighting systems***

It's rated the No.1 investment opportunity. No wonder the spotlight's on New Cuffe Parade.

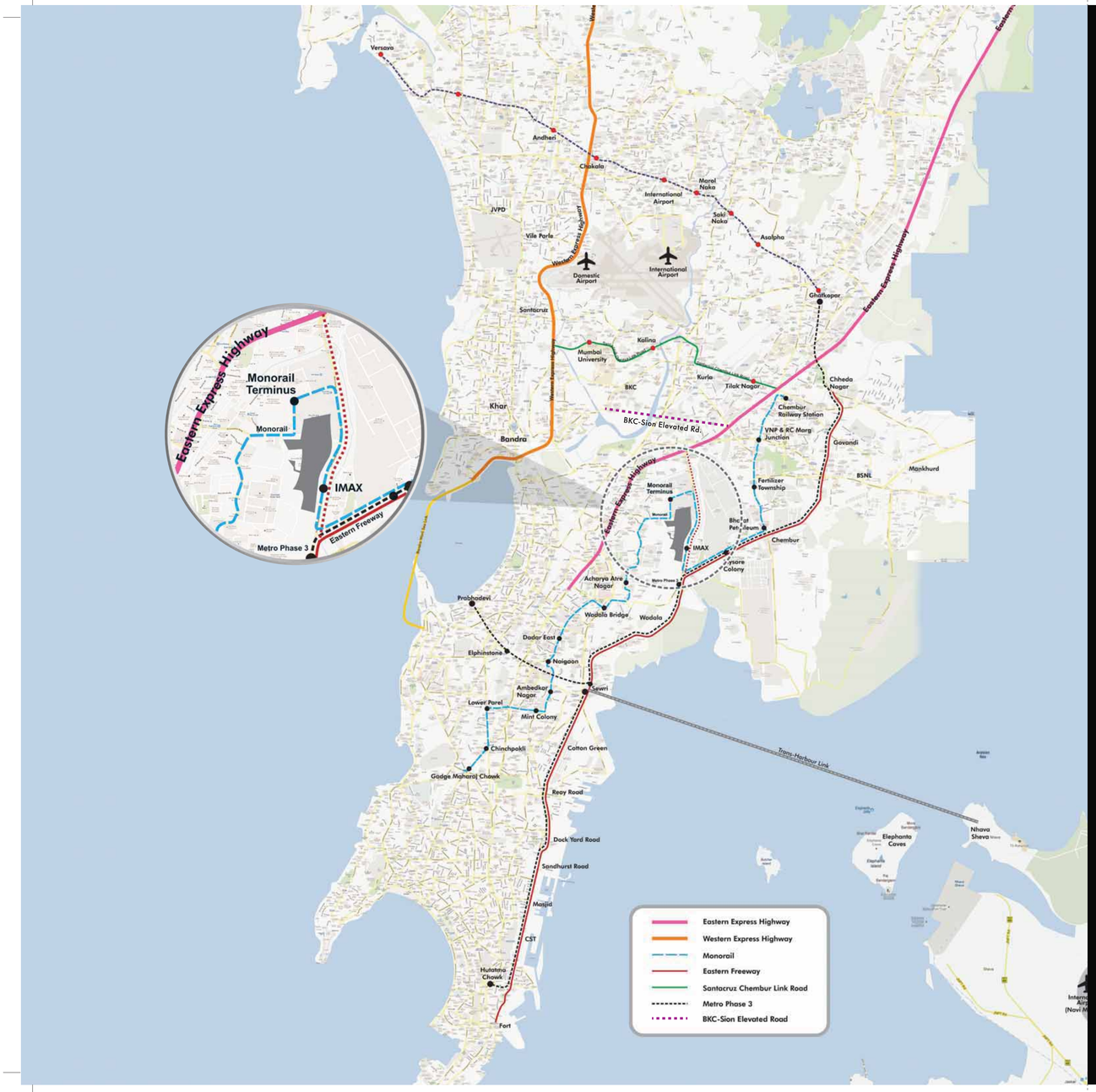


Strategically located at the meeting point of the monorail, metro and Eastern Freeway, New Cuffe Parade ensures its high-powered residents are less than 20 minutes away from business and entertainment hubs - the Eastern Freeway leads to Fort, the monorail to Central Mumbai, and the proposed elevated road to BKC. While a mere 30 minute drive gets you to the airports. Moreover, you'll be living at probably the only location in Mumbai that is easily connected to the Western railway line (Matunga Road), the Harbour line (Wadala) and the Central line (Sion).

A landmark destination in the heart of Mumbai, New Cuffe Parade is part of a larger master plan being developed by MMRDA, which will make this location the new commercial and residential hub of Mumbai. Along with exceptional civic infrastructure, the neighbourhood also offers world-class lifestyle facilities: 15 reputed schools, excellent hospitals, the well-known IMAX theatre, cultural spaces, parks, and the finest hospitality and leisure hubs. With its remarkable location and great connectivity, it's no wonder that New Cuffe Parade has been rated India's No.1 real estate investment opportunity, with an expected appreciation of over ₹ 20,000 psf from 2013-2017 – according to the Knight Frank Report 2012.

New Cuffe Parade: The new city centre

Master-plan by the city's premier planning authority, MMRDA, and some of the world's most acclaimed designers Located at the meeting point of 3 transport networks – monorail, metro and Eastern Freeway Unmatched connectivity that puts you less than 20 minutes from Fort & BKC Excellent connectivity to every part of Mumbai as well as emerging centres Exceptional civic infrastructure, with reputed schools, hospitals, parks, retail, leisure and entertainment hubs and urban conveniences - all in the neighbourhood Eco-sensitive, responsible design



Plans and Views

Master Plan

LEGENDS:

1 CLUB HOUSE ENTRANCE AND DROP OFF
2 CLUB HOUSE
3 CENTRAL WATER FOUNTAIN
4 JACUZZI LOUNGE
5 SEATING PICKETS
6 POOL DECK
7 PARTY LAWN
8 CRICKET PLAY GROUND
9 OLYMPIC LENGTH SWIMMING POOL
10 KIDS FUN POOL
11 TEMPLE
12 SPA
13 SATELLITE PLAY GROUND
14 SATELLITE PARTY LAWN
15 DINING TERRACE WITH BARBEQUE
16 RESIDENTIAL ENTRY AND DROP OFF
17 RESIDENTIAL ENTRANCE PAVILION
18 RESIDENTIAL LOBBY
19 LIFTS TO BASEMENT
20 SWIMMING POOL
21 REFLECTION POOL
22 CABANA
23 LILY POND & HEALING GARDEN
24 COLONNADE
25 SERVICES
26 POOL SIDE CAFE
27 WATER JET PLATFORM
28 TODDLER'S POOL
29 DOG RUN AREA
30 INTERACTIVE WATER PLAY AREA
31 TODDLER'S PLAY AREA
32 SENSORY PLAY AREA
33 ADVENTUROUS PLAY AREA
34 ROCK CLIMBING
35 GATHERING PLAZA
36 LOTUS POND
37 ORCHARD WALK
38 GREEN HOUSE
39 TEA SHACK
40 ORGANIC FARMING
41 ENTRANCE WATER FEATURE
42 MEDITATION GARDEN

Unit Plans

DESIGNER SUITE – TYPE A

WING – A
2ND TO 20TH

WING – B
2ND TO 20TH

LEGEND

1	KITCHEN & DINING AREA	15’4” x 8’0”
2	LIVING AREA	11’6” x 9’3”
3	BEDROOM	10’0” x 11’2”
4	BATHROOM	5’0” x 8’0”
5	DECK 4’ DEPTH	
6	ODU LEDGE	
7	SERVICE RISER	

DESIGNER SUITE – TYPE B

WING – A
2ND TO 20TH

WING – B
2ND TO 20TH

LEGEND

1	ENTRANCE LOBBY	5’0” x 5’3”
2	KITCHEN & DINING AREA	14’4” x 8’0”
3	LIVING AREA	11’6” x 9’3”
4	BEDROOM	10’0” x 11’2”
5	BATHROOM	5’0” x 8’0”
6	DECK 4’ DEPTH	
7	ODU LEDGE	
8	SERVICE RISER	

DESIGNER SUITE – TYPE C

WING – A
2ND TO 20TH

WING – B
2ND TO 20TH

LEGEND

1	ENTRANCE LOBBY	12'4" x 5'0"
2	KITCHEN & DINING AREA	14'4" x 8'0"
3	LIVING AREA	11'6" x 9'3"
4	BEDROOM	10'0" x 11'2"
5	BATHROOM	5'0" x 8'0"
6	DECK 4' DEPTH	
7	ODU LEDGE	
8	SERVICE RISER	

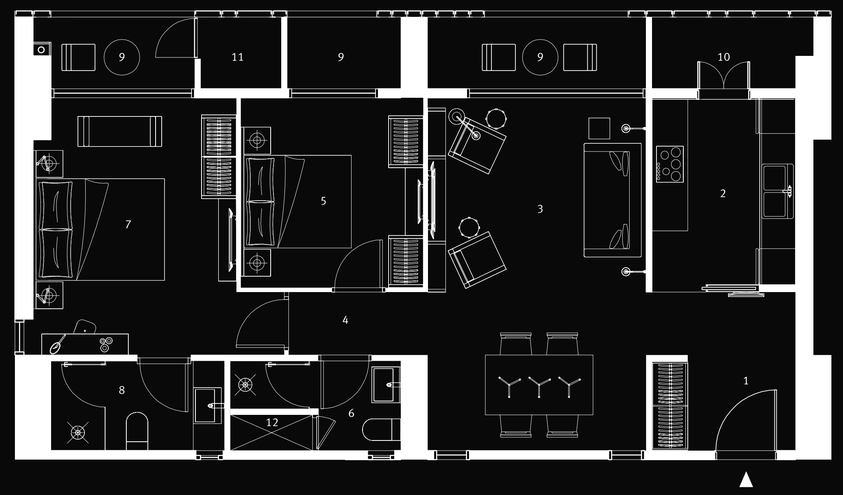
2 BED RESIDENCES

WING – A
21ST, 22ND, 23RD, 24TH, 25TH, 26TH, 27TH, 30TH, 31ST, 32ND, 35TH, 36TH, 37TH, 40TH, 41ST, 42ND, 45TH, 47TH, 50TH, 52ND

WING – B
21ST, 22ND, 23RD, 24TH, 25TH, 26TH, 27TH, 30TH, 31ST, 32ND, 35TH, 36TH, 37TH, 40TH, 41ST, 42ND, 45TH, 47TH, 50TH, 52ND

LEGEND

1	ENTRANCE LOBBY	8'0" x 8'7"	7	MASTER BEDROOM	11'2" x 14'0"
2	KITCHEN	8'0" x 10'3"	8	MASTER BATH	5'0" x 9'6"
3	LIVING & DINING AREA	12'0" x 19'4"	9	DECK 4' DEPTH	
4	PASSAGE	7'7" x 3'5"	10	UTILITY	8'0" x 4'0"
5	BEDROOM	10'0" x 10'5"	11	ODU LEDGE	
6	BATHROOM	5'0" x 9'4"	12	SERVICE RISER	



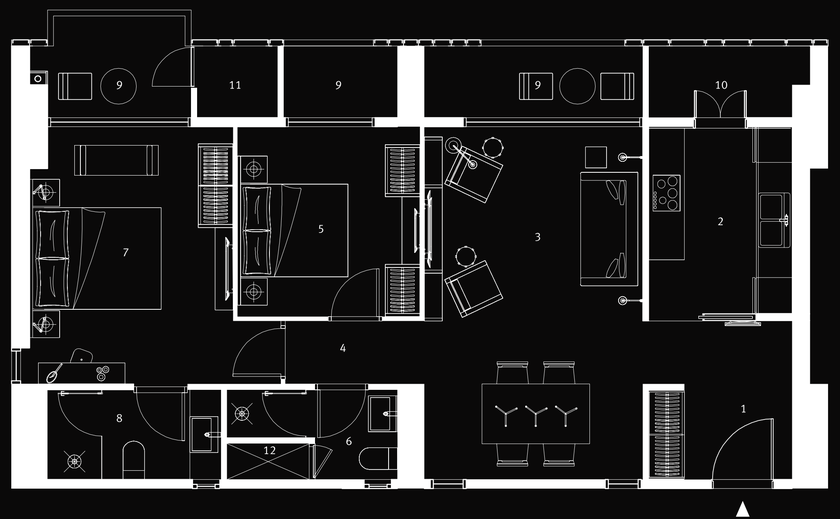
2 BED RESIDENCE
(WITH EXTENDED DECK IN
MASTER BEDROOM)

WING – A
29TH, 34TH, 39TH, 44TH, 49TH

WING – B
29TH, 34TH, 39TH, 44TH, 49TH

LEGEND

1	ENTRANCE LOBBY	8'0" x 8'7"	7	MASTER BEDROOM	11'2" x 14'0"
2	KITCHEN	8'0" x 10'3"	8	MASTER BATH	5'0" x 9'6"
3	LIVING & DINING AREA	12'0" x 19'4"	9	DECK 4' / 6' DEPTH	
4	PASSAGE	7'7" x 3'5"	10	UTILITY	8'0" x 4'0"
5	BEDROOM	10'0" x 10'5"	11	ODU LEDGE	
6	BATHROOM	5'0" x 9'4"	12	SERVICE RISER	



2 BED RESIDENCES
(WITH EXTENDED DECK IN
LIVING AREA)

WING – A
28TH, 33RD, 38TH, 43RD,
46TH, 48TH, 51ST

WING – B
28TH, 33RD, 38TH, 43RD,
46TH, 48TH, 51ST

LEGEND

1	ENTRANCE LOBBY	8'0" x 8'7"	7	MASTER BEDROOM	11'2" x 14'0"
2	KITCHEN	8'0" x 10'3"	8	MASTER BATH	5'0" x 9'6"
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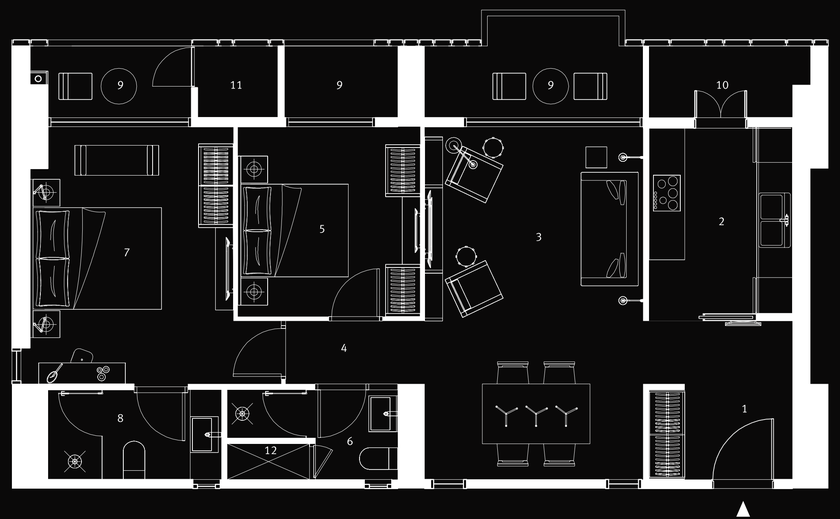


3 BED RESIDENCES

WING – A
3RD, 4TH, 6TH, 7TH, 8TH, 9TH, 11TH, 12TH, 13TH, 14TH, 16TH, 17TH, 18TH, 19TH, 21ST, 22ND, 23RD, 24TH, 26TH, 27TH, 31ST, 32ND, 36TH, 37TH, 41ST, 42ND, 47TH, 52ND

WING – B
3RD, 4TH, 6TH, 7TH, 8TH, 9TH, 11TH, 12TH, 13TH, 14TH, 16TH, 17TH, 18TH, 19TH, 21ST, 22ND, 23RD, 24TH, 26TH, 27TH, 31ST, 32ND, 36TH, 37TH, 41ST, 42ND, 47TH, 52ND

LEGEND

1	ENTRANCE LOBBY	14’7” x 5’0”	8	MASTER BEDROOM	11’10” x 12’0”
2	DINING AREA	7’8” x 11’9”	9	MASTER BATH	7’8” x 4’9”
3	LIVING AREA	11’10” x 11’9”	10	KITCHEN	9’10” x 7’9”
4	BATHROOM	7’9” x 4’10”	11	STORE	5’0” x 3’7”
5	STUDY	8’2” x 8’10”	12	UTILTY	8’3” x 3’9”
6	BEDROOM 2	10’10” x 10’5”	13	DECK 4’ DEPTH	
7	BATHROOM	4’10” x 7’9”	14	ODU LEDGE	

3 BED RESIDENCES
(WITH EXTENDED DECK IN MASTER BEDROOM)

WING – A
28TH, 33RD, 38TH, 43RD, 46TH, 48TH, 51ST

WING – B
28TH, 33RD, 38TH, 43RD, 46TH, 48TH, 51ST

LEGEND

1	ENTRANCE LOBBY	14’7” x 5’0”	8	MASTER BEDROOM	11’10” x 12’0”
2	DINING AREA	7’8” x 11’9”	9	MASTER BATH	7’8” x 4’9”
3	LIVING AREA	11’10” x 11’9”	10	KITCHEN	9’10” x 7’9”
4	BATHROOM	7’9” x 4’10”	11	STORE	5’0” x 3’7”
5	STUDY	8’2” x 8’10”	12	UTILTY	8’3” x 3’9”
6	BEDROOM 2	10’10” x 10’5”	13	DECK 4’ / 6’ DEPTH	
7	BATHROOM	4’10” x 7’9”	14	ODU LEDGE	

3 BED RESIDENCES

WING – A
29TH, 34TH, 39TH, 44TH, 49TH

WING – B
29TH, 34TH, 39TH, 44TH, 49TH

LEGEND

1	ENTRANCE LOBBY	14’7” x 5’0”	8	MASTER BEDROOM	11’10” x 12’0”
2	DINING AREA	7’8” x 11’9”	9	MASTER BATH	7’8” x 4’9”
3	LIVING AREA	11’10” x 11’9”	10	KITCHEN	9’10” x 7’9”
4	BATHROOM	7’9” x 4’10”	11	STORE	5’0” x 3’7”
5	STUDY	8’2” x 8’10”	12	UTILTY	8’3” x 3’9”
6	BEDROOM 2	10’10” x 10’5”	13	DECK 4’ / 6’ DEPTH	
7	BATHROOM	4’10” x 7’9”	14	ODU LEDGE	

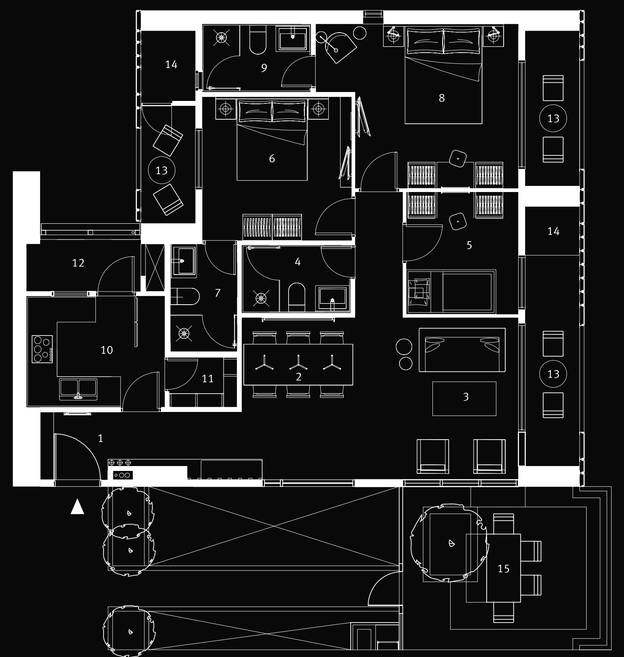
3 BED RESIDENCES
(WITH PRIVATE SKY GARDEN)

WING – A
12TH, 22ND, 32ND, 42ND,

WING – B
7TH, 17TH, 27TH, 37TH, 47TH

LEGEND

1	ENTRANCE LOBBY	14’7” x 5’0”	9	MASTER BATH	7’8” x 4’9”
2	DINING AREA	7’8” x 11’9”	10	KITCHEN	9’10” x 7’9”
3	LIVING AREA	11’10” x 11’9”	11	STORE	5’0” x 3’7”
4	BATHROOM	7’9” x 4’10”	12	UTILTY	8’3” x 3’9”
5	STUDY	8’2” x 8’10”	13	DECK 4’ DEPTH	
6	BEDROOM 2	10’10” x 10’5”	14	ODU LEDGE	
7	BATHROOM	4’10” x 7’9”	15	PRIVATE SKY GARDEN	11’10” x 14’9”
8	MASTER BEDROOM	11’10” x 12’0”			



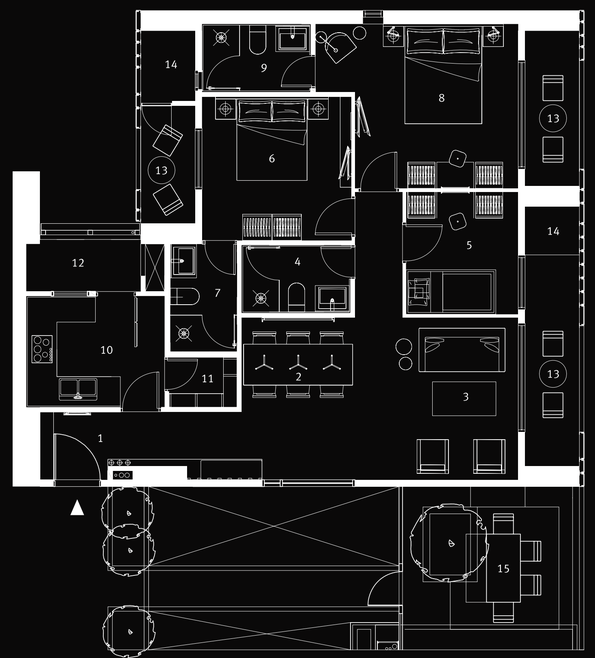
3 BED RESIDENCES
(WITH PRIVATE SKY GARDEN)

WING – A
5TH, 10TH, 15TH, 20TH, 25TH,
30TH, 35TH, 40TH, 45TH, 50TH

WING – B
5TH, 10TH, 15TH, 20TH, 25TH,
30TH, 35TH, 40TH, 45TH, 50TH

LEGEND

1	ENTRANCE LOBBY	14’7” x 5’0”
2	DINING AREA	7’8” x 11’9”
3	LIVING AREA	11’10” x 11’9”
4	BATHROOM	7’9” x 4’10”
5	STUDY	8’2” x 8’10”
6	BEDROOM 2	10’10” x 10’5”
7	BATHROOM	4’10” x 7’9”
8	MASTER BEDROOM	11’10” x 12’0”
9	MASTER BATH	7’8” x 4’9”
10	KITCHEN	9’10” x 7’9”
11	STORE	5’0” x 3’7”
12	UTILTY	8’3” x 3’9”
13	DECK 4’ DEPTH	
14	ODU LEDGE	
15	PRIVATE SKY GARDEN	11’10” x 12’9”



3 BED LUXE RESIDENCES

WING – A
3RD, 4TH, 6TH, 8TH, 9TH, 11TH,
13TH, 14TH, 16TH, 18TH, 19TH,
21ST, 23RD, 24TH, 26TH, 31ST,
36TH, 41ST, 46TH, 52ND

WING – B
3RD, 4TH, 6TH, 8TH, 9TH, 11TH,
13TH, 14TH, 16TH, 18TH, 19TH,
21ST, 23RD, 24TH, 26TH, 31ST,
36TH, 41ST, 46TH, 52ND

LEGEND

1	ENTRANCE LOBBY	5’7” x 8’4”
2	DINING AREA	15’6” x 9’2”
3	LIVING AREA	11’9” x 14’0”
4	BEDROOM-1	9’6” x 10’3”
5	BATHOOM-1	5’0”x 7’4”
6	POWDER	3’0” x 5’6”
7	PASSAGE	15’0” x 3’6”
8	BEDROOM-2	11’2” x 10’3”
9	BATHROOM-2	5’0” x 8’3”
10	MASTER BEDROOM	12’9” x 10’9”
11	MASTER BATHROOM	10’6” x 7’0”
12	KITCHEN	8’9” x 9’0”
13	SERVANT / STORE	6’6” x 3’6”
14	DECK 4’ DEPTH	
15	UTILTY	
16	ODU LEDGE	

3 BED LUXE RESIDENCES
(WITH EXTENDED DECK IN MASTER BEDROOM)

WING – A
28TH, 33RD, 38TH, 43RD, 46TH, 48TH, 51ST

WING – B
28TH, 33RD, 38TH, 43RD, 46TH, 48TH, 51ST

LEGEND

1	ENTRANCE LOBBY	5'7" x 8'4"	7	PASSAGE	15'0" x 3'6"	13	SERVANT / STORE	6'6" x 3'6"	
2	DINING AREA	15'6" x 9'2"	8	BEDROOM-2	11'2" x 10'3"	14	DECK 4' / 6' DEPTH		
3	LIVING AREA	11'9" x 14'0"	9	BATHROOM-2	5'0" x 8'3"	15	UTILTY		
4	BEDROOM-1	9'6" x 10'3"	10	MASTER BEDROOM	12'9" x 10'9"	16	ODU LEDGE		
5	BATHOOM-1	5'0"x 7'4"	11	MASTER BATHROOM	10'6" x 7'0"				
6	POWDER	3'0" x 5'6"	12	KITCHEN	8'9" x 9'0"				

3 BED LUXE RESIDENCES
(WITH EXTENDED DECK IN
LIVING AREA)

WING – A
29TH, 34TH, 39TH, 44TH, 49TH

WING – B
29TH, 34TH, 39TH, 44TH, 49TH

LEGEND

1	ENTRANCE LOBBY	5'7" x 8'4"	7	PASSAGE	15'0" x 3'6"	13	SERVANT / STORE	6'6" x 3'6"	
2	DINING AREA	15'6" x 9'2"	8	BEDROOM-2	11'2" x 10'3"	14	DECK 4' / 6' DEPTH		
3	LIVING AREA	11'9" x 14'0"	9	BATHROOM-2	5'0" x 8'3"	15	UTILTY		
4	BEDROOM-1	9'6" x 10'3"	10	MASTER BEDROOM	12'9" x 10'9"	16	ODU LEDGE		
5	BATHOOM-1	5'0"x 7'4"	11	MASTER BATHROOM	10'6" x 7'0"				
6	POWDER	3'0" x 5'6"	12	KITCHEN	8'9" x 9'0"				

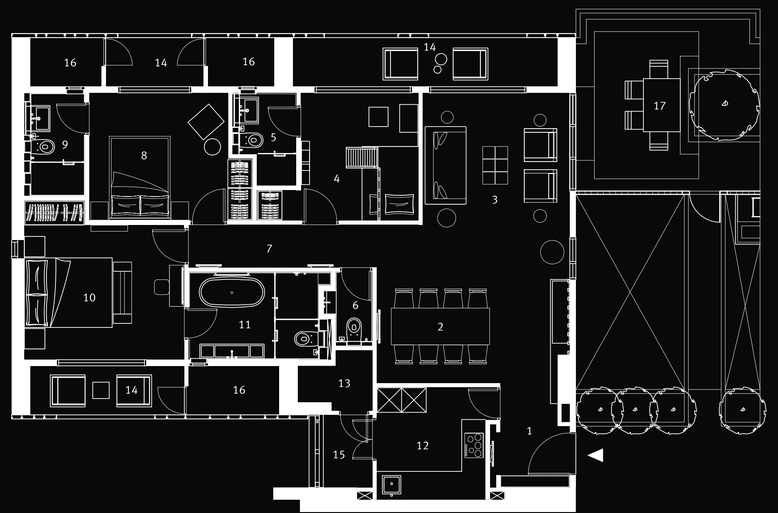
3 BED LUXE RESIDENCES
(WITH LARGE PRIVATE SKY GARDEN)

WING – A
7TH, 12TH, 17TH, 22ND, 27TH,
32ND, 37TH, 42ND, 47TH

WING – B
7TH, 12TH, 17TH, 22ND, 27TH,
32ND, 37TH, 42ND, 47TH

LEGEND

1	ENTRANCE LOBBY	5'7" x 8'4"	10	MASTER BEDROOM	12'9" x 10'9"
2	DINING AREA	15'6" x 9'2"	11	MASTER BATHROOM	10'6" x 7'0"
3	LIVING AREA	11'9" x 14'0"	12	KITCHEN	8'9" x 9'0"
4	BEDROOM-1	9'6" x 10'3"	13	SERVANT / STORE	6'6" x 3'6"
5	BATHOOM-1	5'0"x 7'4"	14	DECK 4' DEPTH	
6	POWDER	3'0" x 5'6"	15	UTILTY	
7	PASSAGE	15'0" x 3'6"	16	ODU LEDGE	
8	BEDROOM-2	11'2" x 10'3"	17	PRIVATE SKY GARDEN	14'9" x 14'3"
9	BATHROOM-2	5'0" x 8'3"			



3 BED LUXE RESIDENCES
(WITH PRIVATE SKY GARDEN)

WING – A
5TH, 10TH, 15TH, 20TH, 25TH,
30TH, 35TH, 40TH, 45TH, 50TH

WING – B
5TH, 10TH, 15TH, 20TH, 25TH,
30TH, 35TH, 40TH, 45TH, 50TH

LEGEND

1	ENTRANCE LOBBY	5'7" x 8'4"	10	MASTER BEDROOM	12'9" x 10'9"
2	DINING AREA	15'6" x 9'2"	11	MASTER BATHROOM	10'6" x 7'0"
3	LIVING AREA	11'9" x 14'0"	12	KITCHEN	8'9" x 9'0"
4	BEDROOM-1	9'6" x 10'3"	13	SERVANT / STORE	6'6" x 3'6"
5	BATHOOM-1	5'0"x 7'4"	14	DECK 4' DEPTH	
6	POWDER	3'0" x 5'6"	15	UTILTY	
7	PASSAGE	15'0" x 3'6"	16	ODU LEDGE	
8	BEDROOM-2	11'2" x 10'3"	17	PRIVATE SKY GARDEN	14'9" x 14'3"
9	BATHROOM-2	5'0" x 8'3"			

Developers

The Lodha Group

Established in 1980, privately held Lodha Group is India's No. 1 real estate developer with net sales exceeding ₹ 8,700 crores in FY 12-13. The Group is currently developing over 35 million sq. ft. of prime real estate, with over 20 projects in Mumbai, Pune & Hyderabad. The company is one of the largest employers in Mumbai with over 3,400 direct associates and over 25,000 workmen at its sites. The Lodha Group has several landmark developments to its credit including World One - the world's tallest residential tower, and has brought some of the top global names including Armani/Casa, Trump, Philippe Starck, Jade Jagger, Greg Norman and Pei Cobb Freed to India. The Group has recorded the biggest land deal in India till date, buying a plot for ₹ 4,053 crore from the Mumbai Metropolitan Region Development Authority (MMRDA) in 2010, where it is developing New Cuffe Parade, a world-class mixed use development set to become the new city centre of Mumbai. In the last 12 months, the group has acquired two other notable land parcels in Mumbai - the 17 acres Mumbai Textile Mills parcel for ₹ 2,727 cr. from DLF and the famous Washington House property on Altamount Road from the American government. Most recently, in November 2013, the Group has gone international and acquired the landmark MacDonald House at 1 Grosvenor Square in Prime Central London from the Canadian Government for a consideration of GBP 306 million (₹ 3,100 crores). It was selected as the preferred bidder in the face of serious competition from sovereign wealth funds and leading developers from across the globe. With this acquisition, the Group has set up business in the UK with a planned investment of GBP 3 billion (>₹ 30,000 crores) over the next 5 years and enthused India by its move towards creating an Indian multinational. With offices in London, Dubai and Shanghai and planned openings in the USA and Singapore, the Group is marching towards creating a true international experience.Pioneering new trends in the market, the Group introduced CASA by Lodha, offering the mid-income consumer luxury homes within easy reach. The Group also introduced the concept of branded office spaces, with offerings at every level, from world-class corporate offices to large-scale office campuses to signature boutique offices for growing businesses. The Group's tremendous success has been marked by financial investments from the finest global investors, including JP Morgan, Deutsche Bank, HDFC Ventures and ICICI Ventures. Going beyond its role as a premier real estate developer, the Lodha Group has been a socially responsible corporate, focusing on education as the best medium to enrich society.

Other Accomplishments

- Winner of CNBC Awaaz Real Estate Awards 2013
  - *Lodha Developers, 'Most Upcoming Real Estate Brand'*
  - *Lodha Belleza, 'Ultra Luxury Segment – 50% Complete Residential'*
- Winner of Emerging Business of the Year – HELLO! Magazine 'Hall of Fame' 2013 Awards
- Winner of Indian Digital Media Awards 2013
  - *Lodha Belmondo, Silver Award for 'Best Product / Services (website)'*
  - *New Cuffe Parade, Bronze Award for 'Best Integrated Media Campaign – Corporate' (Daddy Diaries campaign)*
- Mumbai's most preferred Real Estate Brand – Morgan Stanley Report, 2012
- Winner of Green Good Design Award 2012 for World One
- Winner of International Property Awards, 2012 in association with Bloomberg
  - *Lodha Fiorenza, Mumbai for 'Best high-rise development'*
  - *Lodha Bellezza, Hyderabad for 'Best high-rise architecture'*
  - *Lodha Golflinks, Palava for 'Best residential golf development'*
- Good Practice UN Habitat Business Award for Integrated Planning, for Casa Bella, an integrated township at Palava
- Best Developer involved in High-end Residential Properties across India, by constructionsourceindia.com
- Leaders of Indian Infrastructure & Construction Award by Economic Times ACETECH

Recent Completed Projects *(Lodha residential, Casa residential, Lodha office spaces)*
Lodha Costiera, Nepean Sea Road | Lodha's Château Paradis, Worli Seaface | Lodha Aria, East Parel Lodha Grandeur, Prabhadevi | Lodha Palazzo, JVPD Scheme, Juhu | Lodha One, JVPD Scheme, Juhu Lodha Aurum, Kanjurmarg | Lodha Imperia, Bhandup | Lodha Paradise, Thane | Lodha Aristo, Thane Lodha Goldcrest, Lonavala | Casa Ultima, Thane | Casa Essenza, Dahisar | Lodha Excelus, Mahalaxmi Lodha Supremus, Worli | iTHINK by Lodha, Kanjurmarg | iTHINK by Lodha, Thane | Boulevard Shopping, Thane

Ongoing Projects: *Office Spaces*
Lodha Supremus, Upper Worli | Lodha Supremus, Kanjurmarg | Lodha Supremus, Thane

Ongoing Projects: *Residences*
Lodha Primero, Mahalaxmi | World One, Upper Worli | World Crest, Upper Worli | Lodha Venezia, Parel Lodha Elisium, New Cuffe Parade | Lodha Dioro, New Cuffe Parade | Lodha Evoq, New Cuffe Parade Lodha Fiorenza, Goregaon | Lodha Aurum Grandé, Kanjurmarg | Lodha Aristo, Thane | Lodha Luxuria, Thane | Lodha Aqua, Dahisar | Lodha Golflinks, Palava | Lodha Belmondo, Pune | Lodha Bellezza, Hyderabad | Lodha Meridian, Hyderabad | Casa Ultima, Thane | Casa Royale, Thane Casa Bella, Palava Casa Bella Gold, Palava | Casa Rio, Palava | Casa Rio Gold, Palava | Casa Paradiso, Hyderabad

Upcoming Projects
Residences at Altamount Road, Walkeshwar, Prabhadevi, Andheri and Thane Bungalows at Palava and Pune

All details valid as on the date of printing (29.06.2014)

Commitment to our Communities

Lodha is a committed and responsible corporate citizen of our society and makes significant efforts for the improvement and upliftment of the areas and communities that it works in. Over 2% of our annual profits are dedicated to social programs.

Lodha Foundation: The foundation focuses on ensuring that every family is made self-sufficient by ensuring that at least one member of the family is employable. In order to achieve this goal, the foundation has a special focus on education and vocational training.

Education:
- *Chandresh Lodha Memorial School – Over 5,000 students from low income families receive high quality, subsidized education through the two branches of the Chandresh Lodha Memorial School in Dombivali and Nalasopara. Highest quality education is provided at a fee of less than ₹ 500 per month, ensuring that every child is able to access a brighter future regardless of the current financial ability of his/her family.*
- *Lodha Foundation Scholarships – Each year, the Foundation offers scholarships to over 1,000 students from economically disadvantaged backgrounds. The scholarships provide upto 75% of the school fees and other education related costs for students who exhibit good academic performance.*

Vocational Training:
- *The Foundation conducts vocational training in a variety of fields like computer programming, vehicle repair, mobile repair, mehendi application, etc. Over 2,000 people take advantage of these courses each year, giving them life skills to ensure long-term employment.*

Religious Activities:
- *Shri Sai Dham – Specially catering to devotees who walk on foot from Mumbai to Shirdi, a grand temple and resting place for all devotees of Shirdi Sai Baba. Opening shortly on the Mumbai-Nasik Highway, near Thane.*
- *Lodha Dham – Catering to Jain saints who travel on foot from Mumbai to rest of India. Includes a temple, library, food facilities and gathering place for devotees.*

Other Social Activities:
- *Lodha Foundation's Mumbai Ganpati – Celebrating the 10-day festival of the Elephant God. Voted by Times of India as 'Best Ganpati Mandal' (1st runner-up) in 2012.*
- *Drought Relief Work for Satara District – The approach was two pronged: to provide immediate relief by supplying tanker water for household use; and long-term solutions through water harvesting. The Foundation supplied tanker water in 22 villages, delivering on average, 3 lakh litres of water on a daily basis to 90,000 villagers. Lodha Foundation also de-silted 19 existing check dams.*
- *Computer and Smartphone Trainings for Senior Citizens – To enable people to be able to use technology to communicate better and educate themselves. Trainings are free of cost to men above 50 years and women over 45 years of age. The initiative has trained 1,500 senior citizens and aims to cover 10,000people in the next 6 months.*
- *Fire Relief – In November 2013, a fire in Ambedkar Nagar slum situated in Cuffe Parade resulted in more than 500 homes being burned down affecting about 2,500 persons. Lodha Foundation planned an intervention by supplying food provisions to a total of 521 affected families.*
- *Lodha Foundation's Ambulance Service*
- *Lodha Foundation's Hearse Service*
- *Lodha Foundation's Pilgrimage Services for Elderly Citizens*
- *Lodha Foundation's Mahila Bachat Gat – Special savings scheme for self-sufficiency of women from lower income households.*
- *Funds for upkeep of temples, schools and cremation centres in needy areas*

Environmental Stewardship

Lodha is committed to ensuring that development is done with the greatest respect and reverence for Mother Nature, in line with the ideals of our ancient scriptures. Some of the initiatives by Lodha include:
- *One of Mumbai's first completed Gold LEED rated office building*
- *Mumbai's first multi-tenant Platinum LEED office building (under construction)*
- *Use of solar power through solar power farms at various locations*
- *Rain water harvesting at all developments*
- *Recycling of fresh water at all development*
- *Large amount of landscaping and tree plantation at all developments*
- *Usage of local materials for construction to minimize pollution*
- *Recycling of wasted materials to ensure that resources are not wasted*

Partners

Architects: WOHA, Singapore

WOHA's architecture is notable for the fact that no two WOHA buildings feature the same design. Each project constitutes a specific response to the potential of the plan and the site. Combining a profound awareness of local context and tradition, as well as contemporary architectural forms and ideas, WOHA projects create a unique fusion of practicality and invention. WOHA has received numerous international awards for excellence in design, particularly for the green high-rise, Newton Suites; and the luxury resort, Alila Villas, Uluwatu, for which they won The Green Good Design Award, The International Highrise Award 2010, The President Design Awards 2010 and the World Learning Building of the Year Good Design Award, at the World Architecture Festival. WOHA's well-known projects span the Asia-Pacific region, including Singapore, Malaysia, Thailand, Indonesia, Taiwan, Australia, Maldives and China.

Landscape designers: Sitetectonix, Singapore

Established in 1995 in Singapore, Sitetectonix is globally acclaimed for its contribution to landscape architecture, urban design and planning. The firm boasts an impressive and wide-ranging portfolio, and several awards for design excellence. Sitetectonix is known for innovative, cost-effective designs that take into account the environmental, social, cultural, historic and economic circumstances of each project. And that are executed with uncompromising quality and dependability. Sitetectonix' high-profile projects include the Anglo-Chinese school, Singapore; Far East Square, Singapore; ITE First regional campus, Singapore; Kanuhura beach resort, Maldives and the much-awarded Hotel Sofitel Central, Hua Hin.

Disclaimer: The plans, specifications, images and other details herein are only indicative and the Developer / Owner reserves the right to change any or all of these in the interest of the development. This printed material does not constitute an offer and / or contract of any type between the Developer / Owner and the recipient. Any purchaser / lessee of any unit shall be governed by the terms and conditions of the Agreement to Sell / Lease entered into between the parties, and no details mentioned in this printed material shall in any way govern such transactions. Tolerance of +/- 2% is possible in the unit areas on account of design and construction variances.

All finishes are subject to change at the discretion of the Interior Designers, in the interest of continual improvement of the project.

All bungalows and penthouses in these buildings shall be finished as per the specifications of the Designer Towers.

@ Or equivalent brand
** Select Residences only*
*** 4 BHK Super Luxury Residences only*
**** Shares with 3 other Towers in New Cuffe Parade*
 # excluding kitchen, bathrooms, decks and service areas

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